

# Monthly Bulletin of December 2016 events

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## December Highlights 2016

**7 December** SPIBA together with ANCOR Holding and "Vedomosti" business newspaper held annual Business Forum "HR-brand: user's manual. How to become a dream employer"

The Forum program was very intense. The plenary session was attended by not only the HR-directors but also the founders and owners of the business (Raiffeisen Bank, RBI Holding). The impressive performance was done by Ilya Balakhnin, vice-president of IABC/Russia: with the help of the speaker participants were able to look at the topic of building a strong HR-brand through the prism of marketing. Best HR case studies in the session were demonstrated by the representatives of "Gazpromneft NTC",



"Northern Capital Gateway" (Pulkovo Airport), "Nissan Russia», BIOCAD, Danone, Schlumberger. In the panel discussion "Is it possible to build a strong HR-brand not offering higher pay?" speakers were top managers from various industries: "Rosgosstrakh Bank", JSC "KO" Lyubimiy Kray", "Henkel Rus", "ACCA", "Sberbank Technology". In the final part of the Forum there was Gleb Prozorov, shareholder, publisher, mastermind and managing director of the largest Russian business newspaper "Vedomosti".



[Read more](#) – [See photos](#) – [Read post release in Russian](#)



**15 December** SPIBA held the next celebinar. The guest of the meeting was the leading photographer of the State Hermitage Yuri Molodkovets. Artist-photographer showed the Hermitage museum art photography from various collections complementing with interesting stories and comments. In the second part of celebinar Yuri demonstrated the

guests another talent – writing short stories about his son Shuryonok. It was the first public readings of "Tales of Shuryonok". Yuri read the touching stories and adventures of his son in the Hermitage environment.

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**20 December** Logistics Group of SPIBA Industrial Committee organized the seminar "Cargo theft dynamics in Russia. How to better protect your assets in transit". Oksana Bogun, Customer Relations Director, Ahlers RUS, showed an overview of what can be done for cargo security. Iliya Smolentsev, Corporate Security Director Global Logistics, JTI, made a presentation "European approach for cargo loss prevention. Global manufacturer's perspective". Natalia Volkova, Head of Marine Cargo, Russia Allianz, shared with the audience the measures of loss prevention for the safety of the cargo transportation as an Insurer.



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## December events 2016

**6 December** Meeting with Committee for Physical Culture and Sports and Basketball Federation of St. Petersburg

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**6 December** Quality of life Committee:  
The opening of theater artist and actor Ivan Skladchikov's new exhibition "Applied Drawing" in Leningrad Center gallery

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**16 December** Logistics Group of Industrial Committee:  
Seminar "3D printing: opportunities and threats"

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## SPIBA Events calendar for January 2017

Date/Дата	Title/Название	Description/Описание	Location/Место
Tuesday/ Вторник 17/01 09:30	Quality of life Committee	The role of nutrition in active longevity/ Роль питания в активном долголетия	SPIBA office, 21 Nevsky pr., office 506/ Офис СПИБА, Невский пр. 21, офис 506
Thursday/ Четверг 19/01 15:00	Look@It	Look@GALAKTIKA	Dairy plant "GALAKTIKA", Leningradskaya oblast, Gatchina/ Молочный завод «ГАЛАКТИКА», Лен. область Гатчина
Tuesday/ Вторник 24/01 09:30	Business Breakfast/Дело вой Завтрак	Self-leadership and Mindfulness for Leaders	Consulate General of Finland in St. Petersburg, Preobrazhenskaya pl. 4./ Генеральное Консульство Финляндии, Преображенская пл., д.4
Friday/ Пятница 27/01 15:00	Finance Committee/ Финансовый КОМИТЕТ	Annual Report - 2016: author's seminar by Olga Lapina /Годовой отчет - 2016: авторский семинар Ольги Лапиной	Mertens House, 21 Nevsky pr./ Дом Мертенса, Невский пр. 21
Friday/ Пятница 27/01 19:00	English speaking club with Zoran	Discussion club	SPIBA office, 21 Nevsky pr., office 506/ Офис СПИБА, Невский пр. 21, офис 506
Tuesday 31/01 09:30	Workshop	Organizational Health / Жизнеспособность организации	Mertens House, 21 Nevsky pr./ Дом Мертенса, Невский пр. 21

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