

Monthly Bulletin of December 2017 events

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December Highlights 2017

8 December HR committee organized a round table “Strategic HR and social partners: Labor Collective Councils, Trade Unions, etc”. Alexander Korkin, Associate, Head of Employment Practice, Baker McKenzie, not only moderated the meeting, but also covered legal aspects and practice of interaction with Trade Unions, Production Councils and Labor Collective Councils. Lyubov Guseva, HR Business Partner, told about the Employee relation strategy in

Unilever. Yana Donskaya, HR Director, Northern Capital Gateway, shared the experience of successful interaction with Labor Collective Councils – from creation to plans for further development. In her turn Svetlana Efremova, Director for Social Partnership and Labor Relations Service, shared the experience of Baltika Breweries, Carlsberg group, of social partnership with the council of labor collective, as an alternative to trade unions. Elena Rozanova, HR Business Partner, Russian Standard Vodka Distillery, supported Svetlana told the audience about Working Council as an effective



[Read more – See photos](#)

12 December SPIBA together with ANCOR holding held their annual Business Forum “HR Digital: #speed #changes #result” at Ambassador Hotel St. Petersburg. There were 200 guests of the Forum. The business program of the forum consisted of three parts - a plenary session, a case study and a discussion on the topic of digital-business transformation. Experts were able to find a

balance between theory and practice in the issues of the latest technologies. They critically comprehended the experience of HR-specialists in the implementation of digital tools in the work with staff and job seekers. Special guest was Vasily Klucharev, Professor, Department of Psychology, Higher School of Economics - National Research University (Moscow),



who showed the presentation “Neurotechnologies: breakthroughs in the integration of the brain and computer”. Speakers of the forum were representatives of major Russian and foreign companies: Gazprom Neft, Sberbank, 2GIS, Heineken, Kirovsky zavod, Philip Morris, Danone, Lenta, Alfa-bank,



Citibank, Megafon, Rossgosstrakh bank and others. Ilya Balakhnin, Director General and Managing Partner of Paper Planes, who deserved the praise of listeners, held the workshop 'Employee Journey Map: digital contact points and communication tools with applicants, candidates and employees'. The event ended with a raffle valuable prizes from the partners of the forum.

[Read more – See photos – Read post release in Russian](#)

14 December there was SPIBA General Meeting "New Year [SENSE]SATION" at Courtyard by Marriott St.



Petersburg Pushkin. The meeting gathered more than 150 people. The event consisted of an official part in the Tolstoy conference room and an informal one in the Serebryakov Palace. Traditionally Stefan Van Doorslaer, the chairman of SPIBA Executive committee, handed certificates to the new members of the association and held the annual SPIBA 2017 awards ceremony. The headliner of the event was Vasily Klucharev, Professor, Department of Psychology, Higher School of Economics - National Research University (Moscow). Bringing



various vivid examples, Vasily told how we perceive, process information and make decisions, is largely due to the way the brain works. During the informal part of the meeting, the music group TruePartyBand was entertained, performing all favorite Russian and foreign hits. A pleasant surprise was the raffle organized by Beluga Boutique.

[Read more – See photos – Read post release in Russian](#)

December events 2017

4 December

Finance committee:

Currency control: principal aspects of the regulation and its application in practice

[Read more](#) – [See photos](#)



5 December

Innovation and Intellectual Systems Committee:

In the "circle of trust" – the complex information security of the company

[Read more](#) – [See photos](#)



6 December

Get Together@ Indoor GORKI Golf Academy

[Read more](#) – [See photos](#)



7 December

Finance committee:

Compliance and Responsibility of the company's top executives

[Read more](#)

9 December

Quality of Life committee:

Artistic meeting of SPIBA members and Theatre "Na Liteinom"

[Read post release in Russian](#)



13 December

Charity evening with Charity organization "Blizkie Drugie"

"Music in Sheremetevsky"

[Read more](#)

20 December

Workshop:

Innovative solutions for business. How to create a creative team

[Read more](#) – [See photos](#)



Events calendar for January 2018

Date	Title	Description	Location
Friday 12/01 19:00	English speaking club with Jerry	Discussion club: What were the most important events in 2017?	SPIBA office 21 Nevsky pr., office 506
Friday 19/01 09:30	Marketing & Communication s Committee	Sketchnoting: How visual notes allow you to structure information	Mertens House, 21 Nevsky pr.
Friday 19/01 19:00	English speaking club with Jerry	Discussion club: Personal efficiency: lifehacks	SPIBA office 21 Nevsky pr., office 506
Tuesday 23/01 09:30	Innovation and Intellectual Systems Committee	Artificial intelligence - a dream and/or a lawyer's nightmare	SPIBA office 21 Nevsky pr., office 506
Thursday 25/12 09:30	Industrial Committee	Error 800: Actual issues of technological connection to electric grids	Mertens House, 21 Nevsky pr.
Friday 26/01 19:00	English speaking club with Jerry	Discussion club: Job of dreams	SPIBA office 21 Nevsky pr., office 506

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