

# Monthly Bulletin of June 2017 events

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## June Highlights 2017

**On June 16<sup>th</sup>** SPIBA organized a meeting on the topic “The practice of new tourism – St. Petersburg on the eve of FIFA Confederations Cup and preparations for FIFA World Cup 2018”. The meeting was devoted to the next two years plans of the city and the discussion on the peculiarity of the work in that period. Key guest of the meeting was



Nana M. Gvichia. Deputy Chairman of the Committee for Tourism of St. Petersburg told about the city's preparation for the Confederations Cup 2017 and FIFA World Cup 2018 and challenges the Committee faced.

The speech of Nana M. Gvichia was complemented by Ekaterina Kondrashina, Director of Aeroclub company, St. Petersburg branch, who spoke about

peculiarities of the national approach to preparation and organization of large sports events of a global scale, as well as about expectations and opportunities for corporate clients.

[Read more – See photos](#)

**On June 28<sup>th</sup>** SPIBA Quality of Life Committee held a round table on the topic “Customs valuation and profile risk system: current administration practices, prospects in the light of the EAEU Customs Code”. Wilhelmina Shavshina, Head of Foreign Trade Regulation at DLA Piper, PhD in Law, and Ksenia Sizova, Associate, Foreign Trade Regulation, DLA Piper, PhD in Economics, told



about customs valuation administration as the hardest thing about doing business in Russia. They highlighted problems, solutions and outlook in the light of the EAEU Customs Code and shared some business cases, which they had to encounter. Anastasia Kuzmina, Senior Associate, Capital Legal Services, made a presentation on the

topic “Amendments in customs control and profile risk system. How will it work, considering the new EAEU Customs Code, and should we expect changes?”

[Read more – See photos](#)



On June 29th General Meeting of SPIBA members was held. The topic of the meeting: "Environmental protection – an essential part of the enterprises and organizations activities in St. Petersburg and Leningrad region". Year 2017 in Russia was declared to be the year of Ecology. SPIBA supported the initiative for ecological concern and held a series of events dedicated to the environment protection and social



responsibility of the business. Apart from signing at the Legislative Assembly of St. Petersburg the "Green Code" – a set of rules for environmental safety, SPIBA



organized a review-competition among the members of the Association entitled: "Responsible attitude to the environment of enterprises and organizations of St. Petersburg and the Leningrad

region in 2016-2017", with the support of the Committee for Environmental Protection and Ecological Safety of St. Petersburg. At the General Meeting Ivan A. Serebritskiy, Deputy Head of Committee for Environmental Protection and Ecological Safety of St. Petersburg gave awards to the winners of the competition and told guests of the meeting about realized activities and events, as well as plans until the end of 2017.

Irina Bakhtina, Vice President for Sustainable Business Development and Corporate Relations, Unilever, told about reducing the impact on the environment as a basis for the strategy of sustainable business development in Russia and shared the best practices of implementing the strategy on the example of Unilever.



[Read more – See photos – Read post release in Russian](#)

## June events 2017

**5 June** Business converge. Informal discussion according to the results of SPIEF'17

[See photos](#)



**6 June** Look@Toyota Motor

[Read more](#)



**7 June** Use of agile approaches to create innovative products

[Read more](#)

**14 June** Director's new adventures in Russia

[Read more – See photos](#)



**16 June** Finance Committee:

Transition to a new order for application of cash registers

Speaker: Alexander A. Sorokin, FTS RF

[Read more – See photos](#)



**23 June** Marketing & Communications Committee:

Media Meeting: Editor-in-Chief Natalia Dobrova,  
General Director Evgeny Zinin, RBC St. Petersburg

[Read more – See photos](#)



**28 June** Quality of life Committee:

SPIBA Cultural Discoveries "SALVADOR DALÍ.  
SURREALIST AND CLASSICIST" in Faberge museum.

[Read more](#)



## Events calendar for July

<b>Date</b>	<b>Title</b>	<b>Description</b>	<b>Location</b>
Tuesday 04/07 09:30	Industrial Committee	Best practices of waste recycling/Alternatives to environmental fees: which factors hinder the development of recycling market in Russia	Mertens House, 21 Nevsky pr., conf. hall on the 6 <sup>th</sup> floor
Tuesday 04/07 18:30	Interactive workshop	Insight-session "Uber-thinking"	Stockholm School of Economics in Russia, 1 Shvedsky per., 1,
Friday 07/07 19:00	Boat Cruise	SPIBA Boat Cruise	Emb. Makarova, 20
Tuesday 11/07 09:30	Workshop	Implementation of changes in the company	SPIBA office 21 Nevsky pr., office 506
Wednesday 12/07 13:00	Committee on Quality of life	SPIBA Cultural Discoveries: a tour to the Mariinsky Theatre	The Mariinsky theatre (main stage), 1, Teatralnaya Square
Thursday 13/07 tbc	Real Estate & Construction Committee	Business meeting "Investment product in the format of aparthotel – what is it about?" and business tour to apart-hotel Vertical	Apart-hotel Vertical , 73 Moskovsky pr.
Friday 14/07 09:30	Marketing &Communications Committee	Media Meeting: Andrey Ershov, Editor-in-c, Editor-in-Chief of the newspaper Kommersant	Conference Hall Atelier99, Hotel Domina Prestige, 99 Moika Embankment
Friday 14/07 19:00	English speaking club with Zoran	Discussion club	SPIBA office 21 Nevsky pr., office 506
Monday 17/7 09:30	Finance Committee	Increasing your Treasury's efficiency through banking liquidity management tools	Mertens House, 21 Nevsky pr., conf. hall on the 6th floor
Tuesday 18/07	Real Estate & Construction Committee	Business tour "Beyond the horizons of advertisement: what is needed to know when purchasing a real estate?"	Residential complex "Four Horizons", Piskarevsky prospect, house 1
Thursday 20/07	Quality of life Committee	Formula of Health: ISKU Health. More comfort, less infection	ISKU show-room
Friday 21/07 19:00	English speaking club with Zoran	Discussion club	SPIBA office 21 Nevsky pr., office 506

Tuesday 25/07 date tbc 09:30	HR Committee	How to better integrate temporary staff in production and logistics during the high season. Outsourcing of personnel	Mertens House, 21 Nevsky pr.
Saturday 29/07 12:00	Golf-picnic SPIBA	Family event in Gorki Golf Club	Golf Club Gorki

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