

SPIBA March 2016 events

March 3rd The SPIBA Marketing & Communications Committee organized the round table dedicated to the topic of current issues of state and development of pharmaceutical and healthcare industry in St. Petersburg and Leningrad region. Svetlana Babakova told the audience about how The Committee on Industrial Policy and Innovations St. Petersburg supports companies of pharmcluster. Dmitry Chagin raised the theme of legal regulation of the inspection of medicinal products manufacturers for compliance with the rules of good manufacturing practice. Elena Bekmuratova presented a report on trends in the labor market: what will happen to the pharmaceutical industry in 2016. Alexey Torgov shared the experience of Biocad company in import substitution as a result of development of the Russian pharmaceutical industry.



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March 10th Annual practical conference held by SPIBA and Graduate School of Management SPbSU “Interaction between universities and business: attraction and development of young specialists”. The conference was attended by more than 60 HR directors and specialists of leading companies operating in various business industries such as Unilever, Pulkovo, PwC, Baltika Breweries, Veeam Software, Nissan, Rostelecom, Biocad and others. During the conference there were the plenary session, as well as two round tables devoted to the problem of attracting, retaining and developing young professionals.



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March 17th - In the Ballroom of Hotel Astoria SPIBA held Annual Meeting of members of SPIBA on the topic “St. Petersburg brand promotion activities in the world and the results”. Inna A. Shalyto, Chairman of the Committee on Tourism Development in St. Petersburg, spoke about the campaign to promote the brand of Saint-Petersburg in Russia and worldwide. Alexander A. Stuglev, director of "Roskongress" Foundation, made a presentation of "St. Petersburg International Economic Forum - history and new vectors of development." Stefan Van Doorslaer, head of SPIBA Executive Committee, presented certificates to the new members of the association. As part of the meeting there was held annual ceremony SPIBA 2015 awards in such categories as "the Committee of the Year", "Speaker of the Year", "Moderator of the Year", and others. At the meeting held on the re-election of members of SPIBA Executive Committee. Tatiana Gorovaya, Nissan Manufacturing RUS, Victoria Gourinovich, SEB Group-Vostok,

Alexander Parshukov, VTB Development, Dmitry Ermilov, KiiltoClean, have become the part of SPIBA Executive Committee.



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March 30th – St. Petersburg International Business Association held a round table on the topic "Women in Leadership". During the round table the presentations were made by women leaders, professionals in their field. Margarita Tyazhova, Business Development Manager, Hays in Russia, presented the research results of gender diversification in Russia and in the world. Shirlynn Lim, General Manager, Radisson Sonya Hotel, spoke about "Women in Leadership" program in Carlson Rezidor Hotel Group. Victoria Gourinovich, Director of "SEB-Vostok Group", told about how to be a managing director of a large industrial company, and also gave practical tips and advice on personnel management and motivation. Marina Kononova, director of the IKEA "Parnas", told about the gender policy approaches and gender diversity in IKEA.



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March 2nd – SPIBA HR Committee: business meeting with the management of the Federal Migration Service of Russia in Saint-Petersburg and Leningrad region.

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March 11th – SPIBA Industrial and Legislation and Lobbying Committee: seminar "Management systems in accordance with MS ISO 14001, 9001. New versions of standards"

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March 16th – SPIBA Marketing & Communications Committee: mini-training “Internal world of the speaker, the psychology of performance”

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March 22nd – SPIBA Finance Committee: round table “Transfer pricing issues: what you were afraid to ask”

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March 24th – SPIBA Industrial Committee: "New approaches towards efficiency. Culture of innovations"

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March 31st – SPIBA and ACCA: round table “Tax justice. Trends”



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