

# Monthly Bulletin of March 2017 events

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## March Highlights 2017

On **March 1st**, in the Grand Hotel Emerald there was a charity concert for "Billy's Band," organized by SPIBA Quality of Life Committee for the benefit of the charity organization "Perspectives" and the Fund "Close Others".



Billy and his group thoroughly entertained the guests of the evening with beautiful music, great performance and with his inexhaustible sense of humour.

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On **March 14**, British Consulate-General in St.-Petersburg together with SPIBA held a discussion "Russia Today: Review of the Economic Situation". Sergey Kadochnikov, Professor, Doctor of Sciences in Economic Theory, Director of the Higher School of Economics in St.



Petersburg made the presentation "Competitiveness of the Russian Economy in the Medium Run: The Role of Export, Innovations and Human Capital." Stanislav Murashov, macroanalyst, Raiffeisenbank, shared with the audience a review of the economic and market situation in Russia. The speeches of the speakers brought genuine interest, a lively dialogue, and heated debates among the participants of the meeting.

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On **March 16**, SPIBA with the support of the St. Petersburg Construction Committee conducted a tour to the "Zenit Arena" (the Krestovsky football stadium) within the framework of the Look@It format. SPIBA members highly appreciated the opportunity to see with their own eyes a unique structure, in the creation of which innovative approaches and the latest technologies were used.



[See Photos](#)



**On March 22** SPIBA held the Annual Meeting at the Hotel Corinthia in St. Petersburg with the topic: "Development of the St. Petersburg Industrial Complex and the main measures to support St. Petersburg enterprises." Sergei N.Movchan, the Vice-Governor of St. Petersburg, spoke about the development of St. Petersburg industry and measures

which can be taken to support such enterprises. Following this, Alexander B.Idrisov, Founder and President of Strategy Partners Group took the floor, sharing with the audience possible strategic options for Russia. Traditionally Stefan Van Doorslaer, Chairman of SPIBA Executive Committee, presented certificates to the new members of the association. As part of the meeting there was held annual ceremony SPIBA 2016 awards

[Read more – See photos – Read post release in Russian](#)

**On March 30**, the joint Annual Practical Conference of the Graduate School of Management of SPSU and SPIBA "Interaction between universities and business: attraction and development of young specialist" was held. The conference gathered more than 70 HR directors and HR specialists from leading companies operating in various business

sectors. During the conference a panel discussion was held, as well as two round tables on the topics " HR strategies aimed to attract young specialists in up-to-date conditions: Universities' expectations and business opportunities" and "Attraction of young talents in the field of company HR brand development. Instruments and best practices".

[Read more – See photos](#)



## March Schedule, 2017

**March 3**

Seminar:

Big Data – the basis of the transformation of the company into a multi-service business

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**March 3**

Real Estate and Construction Committee:

Results of commercial and residential property market of the year 2016. Trends 2017

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**March 6**

Breakfast with the Director:

Niko Petzold, General Director, Siemens Gas Turbine Technologies

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**March 7**

Quality of Life Committee:

Quality of Life, in Theory and Practice

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**March 10**

Get Together@Onegin Bar (Celebration of the "8<sup>th</sup> of March")

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**March 15**

Marketing and Communications Committee:  
Bringing Russia & the West closer together – doing business successfully by avoiding the usual myths & stereotypes

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**March 17**

Business breakfast with the Franco-Russian Chamber of Commerce & Industry and SPIBA

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**March 23**

HR Committee:  
Wage issues. Reward program. Staff salaries management. Indexation and bonuses. Tax risks

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**March 31**

Seminar:  
The subtleties of doing business with Chinese Partners

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## Events calendar for April 2017

<b>Date</b>	<b>Title</b>	<b>Description</b>	<b>Location</b>
Tuesday 04/04 10:00	Quality of life Committee	Project "The development of creative industries in the Baltic Sea Region"	SPIBA office 21 Nevsky pr., office 506
Wednesday 05/04 15:00	Look@It	Look@Imperial Porcelain Factory	151 Obukhovskoy oborony prospect
Thursday 06/04 09:30	Seminar	Russian talents in the focus of international business	Conference hall Symphony-Sonata, Hotel Indigo, 17 Chaikovskogo ul.
Friday 07/04 19:00	English speaking club with Zoran	Discussion club	SPIBA office 21 Nevsky pr., office 506
Tuesday 11/04 09:30	Business Breakfast	Together with Hanken & SSE Executive Education: The quest for agile and streamlined operations in Russia	Novotel, 3A Mayakovskogo str.
Wednesday 12/04 10:00	Master class	36 Stratagems – the way to understand China	SPIBA office 21 Nevsky pr., office 506
Thursday 13/04 09:30	Real Estate & Construction Committee	Comparative analysis of the quality of business and private life of different countries ".	SPIBA office 21 Nevsky pr., office 506
Friday 14/04 09:30	Finance Committee	Documented verification of a zero percent VAT rate for the sale of goods (labor & services).  Speaker: Alexander V. Egorichev, Federal Tax Service of Russia	Anna Pavlova Hall, Angleterre Hotel, 24, Malaya Morskaya Ul
Friday 14/04 19:00	English speaking club with Zoran	Discussion club	SPIBA office 21 Nevsky pr., office 506
Tuesday 18/04 09:30	Legislation &Lobbying Committee	Changes in the procedural legislation	SPIBA office 21 Nevsky pr., office 506

Wednesday 19/04 10:00	Marketing & Communication s Committee	Meeting "On the crest of industry. What is behind winning creativity?" dedicated to presentation of the projects that participated in "The Silver Archer", National PR contest	Ohta Lab cultural and educational space – 5a Yakornaya Ul.
Thursday 20/04 09:30	Real Estate & Construction Committee	The practical aspects of technical auditing land plots with implementation of an industrial / investment project	SPIBA office 21 Nevsky pr., office 506
Friday 21/04 19:00	English speaking club with Zoran	Discussion club	SPIBA office 21 Nevsky pr., office 506
Wednesday 26/04 09:30	Marketing & Communication s Committee	Overview of the Scrum methodology and the possibilities of using Scrum outside IT".	Zhukovsky Conference room, Courtyard by Marriott St. Petersburg Pushkin hotel, 33 Kanonerskaya ul.

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