

SPIBA

St.Petersburg International Business Association



MONTHLY BULLETIN

Monthly Bulletin of November 2016 events

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November Highlights 2016

On the 14th of November SPIBA Quality of Life Committee organized the meeting in the Central Exhibition Hall "Manege". The meeting was dedicated to social communications, culture and art and the interaction of culture and



business. Konstantin E. Sukhenko, Chairman of the Committee for Culture of St. Petersburg, and Pavel S. Prigara, Director of Central Exhibition Hall "Manege", spoke to the audience. Konstantin Sukhenko presented the cultural policy of St. Petersburg and answered the arisen questions. Pavel spoke about the certain applications and opportunities for business collaboration with cultural institutions on the example of the Central Exhibition Hall "Manege".



[Read more](#) – [See photos](#) – [Read post release in Russian](#)

On the 16th of November SPIBA HR Committee held the round table on the topic “The effectiveness of the money invested in training: Russian and foreign practice”. How do HR-specialists evaluate the effectiveness of the money invested in training, and how do providers monitor the effectiveness of themselves - do they just collect lists of the emotional satisfaction after the training or track customer life after training? These and other questions were answered by the speakers of the meeting: Olga Kukarkina, HR Director of NAI Becar, Oksana Gerasimenko, Head of the Corporate University of Baltika Breweries, and Anna Izmailova, Head of Sales and Marketing Unit of Stockholm School of Economics.



[Read more](#) – [See photos](#)

On the 1st of December in Serebryakov Palace of Courtyard St. Petersburg Center West/Pushkin Hotel SPIBA held General Meeting. Traditionally the results of the year were summed up and new SPIBA members got the certificates of joining the Association. The guests of the Meeting were Arbi A. Abubakarov, Deputy Chairman of Committee for External Relations of St.Petersburg, and Ivan V. Skladchikov, Deputy Chairman of the Investment Committee of St. Petersburg, who discussed the future plans in the light of



Investment and External Relations policies of St. Petersburg. In addition, SPIBA members had a surprise. Stefan Van Doorslaer, the Chairman of SPIBA Executive Committee, General Director of Ahlers CIS & The Baltic States, together with Larisa Konashenok, co-chairman of SPIBA Quality of Life Committee, presented a new logo and new visual identity of SPIBA that meets the latest design trends.



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November events 2016

1 November Finance Committee: "Banks vs. Stock Exchanges: where it would be more advantageous to buy currency"

[Read more](#) – [See photos](#)



2 November Look@Baltika Breweries

[Read more](#) – [See photos](#)



9 November Workshop held by an expert in facilitation Marina Kurdova "System approach to strategic planning"

[Read more](#) – [See photos](#)



11 November SPIBA Real Estate & Construction and Legislation & Lobbying Committees:

Legal Debating Club – "Peculiarities of the National Housing"

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15 November Look@Siemens Gas Turbine Technologies

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16 November SPIBA Directors' Club

[Read more](#)



22 November Seminar “Information Flow: professional lifehacks”

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23 November Real Estate & Construction and Legislation & Lobbying Committees: round table on the topic “Public-private cooperation: New Business Opportunities”

[Read more](#)

25 November Marketing & Communications Committee: “Digital Marketing”

[Read more](#) – [Read post release in Russian](#)



SPIBA Events calendar for December 2016

Дата	Название	Описание	Место
Thursday 1/12 18:00	SPIBA General Meeting	Speakers: Arbi Abubakarov, Committee for External Relations of St.Petersburg, Ivan Skladchikov, Investment Committee of St. Petersburg	Serebryakov Palace, Griboedova emb. 166
Friday 02/12 19:00	English speaking club with Zoran	Discussion club	SPIBA office 21 Nevsky pr., office 506
Tuesday 06/12 10:00	Business meeting	Meeting with St. Petersburg Basketball Federation dedicated the implementation of the program of development of basketball in St. Petersburg 2016-2020	SPB Committee on Physical Culture and Sports, ul. Millionnaya 22
Tuesday 06/12 19:00	Quality of life Committee	The opening of theater artist and actor Ivan Skladchikov's new exhibition "Applied Drawing" in Leningrad center gallery.	Leningrad Center, ul. Potemkina, 4
Wednesday 07/12 10:00	Business Forum	«HR-brand: user's manual. How to become a dream employer»	Ambassador Hotel, 5-7, Rimsky-Korsakov Avenue
Friday 09/12 19:00	English speaking club with Zoran	Discussion club	SPIBA office 21 Nevsky pr., office 506
Thursday 15/12 18:30	Celebinar	Celebinar with the participation of Yuri Molodkovets, a leading photographer of the State Hermitage	Mertens House, 21 Nevsky Prospect
Friday 16/12 10:00	Industrial Committee	Seminar "3D printing: opportunities and threats"	Mertens House, 21 Nevsky Prospect
Tuesday 20/12 09:30	Logistics Group of Industrial Committee	Seminar "Cargo theft dynamics in Russia. How to better protect your assets in transit"	SPIBA office 21 Nevsky pr., office 506
TBC	Finance Committee	Topical taxation issues	Mertens House, 21 Nevsky Prospect

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