

Monthly Bulletin of October 2017 events

October Highlights.....	2
October events	4
Events calendar for November	6

October Highlights 2017

6 October Logistics group of SPIBA Industrial organized a traditional Logistics Breakfast within the walls of the "Mikhailovskaya Dacha" campus of the Graduate School of Management of SPSU. For five successive years, SPIBA together with



GSOM SPbU and ANCOR personnel holding organized a logistics breakfast. This year the meeting was devoted to the prospects for the development of logistics. More than 60 representatives of production, 3PL and logistics companies – the largest players in the North-West Federal District market, took part in the business breakfast. Representatives from GSOM SPbU, ANCOR and MTS made presentations in the panel session. The interactive part of the breakfast consisted of discussion in groups and subsequent presentation of the results of discussions on the topics: "Universal soldier" or a narrow-focused specialist – who should I bet on?" and "ERP modules and WMS/TMS: what system to choose to improve the efficiency of logistics processes?" The participants of the business breakfast noted the relevance of the selected topics of the panel session and discussions.

Logistics Breakfast within the



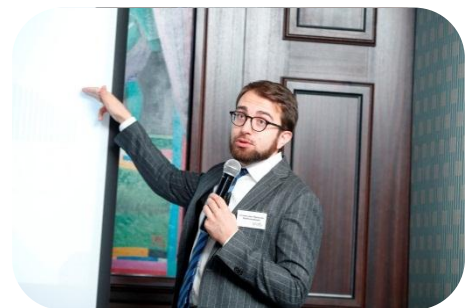
The participants of the business breakfast noted the relevance of the selected topics of the panel session and discussions.

[Read more – See photos](#)

13 October SPIBA held a discussion "Friday the 13th. Business-divination: the socio-economic situation in Russia" with business representatives of the Northern Capital, where experts from various industries expressed their assessment and made forecasts of the upcoming events in Russia. The meeting was moderated by Vladislav Zabrodin, Managing Partner of Capital Legal Services. Vladislav's speech was concerned not only with legal initiatives that the legislator introduced in 2017 but plans to bring in 2018. The presentation with the self-explanatory name "Cold Summer 2017 – will there be a "warm" winter



(legal results and prospects)" was a kind of marking the conclusion that reflected the brightest events of 2017 that influenced society and business. Stanislav Murashov, Macroanalyst of Raiffeisenbank, spoke about the "vague prospects" of the Russian economy. He touched upon the recession of the economy,



Stanislav Murashov, Macroanalyst of Raiffeisenbank, spoke about the "vague prospects" of the Russian economy. He touched upon the recession of the economy,



the level of wages and inflation, the dynamics of investment demand, imports/exports and long-term growth. Anna Ustiyants, Operations Director of Kelly Services, shared with the audience the trends of the labor market in 2017 and gave predictions for 2018. Anna's predictions were based on such factors as the aging of the population, the struggle for talents, the flexibility of the work schedule, the robotization of the candidates selection process, the level of outsourcing and the attractiveness of the HR brand.

In conclusion, Julia Strelchik, Head of Marketing and Sales of the consulting and analytical company M-Brain, told the latest trends in the behavior of Russian consumers. Julia presented the quarterly report "Russian Consumer Insight", which contains information about Russian consumers, news of the consumer market and events reflected in the media.

[Read more – See photos](#)

25 October in the Ballroom of the Astoria Hotel, SPIBA General Meeting was held. It was dedicated to the priorities of the social and economic development of St. Petersburg and the Leningrad Region. Following the traditional introduction of new members, Stefan Van Doorslaer, General Director of Alhers Rus and the Chairman of SPIBA Executive Committee, gave the floor to Julia V. Ludinova, Deputy Head of the Administration of the Governor of St. Petersburg, Head of the Project Office. Julia told about the measures of the Government of St. Petersburg to improve the business environment. Dmitry A. Yalov, Deputy Chairman of the Government of the Leningrad Region on Economics and Investment,



continued the story of business support. As Dmitry highlighted, despite the difficult external situation, the Leningrad region, like St. Petersburg, takes the leading positions in investment ratings. The participants of the meeting noted that the speech of the representatives of the two federation subjects is a good indicator that both regions are developing together.



continued the story of business support. As Dmitry highlighted, despite the difficult external situation, the Leningrad region, like St. Petersburg, takes the leading positions in investment ratings. The participants of the meeting noted that the speech of the representatives of the two federation subjects is a good indicator that both regions are developing together.

[Read more – See photos – Read post release in Russian](#)

October events 2017

3 October Blockchain for Business. Crypto-currency options

[Read more – See photos](#)



4 October The UN Global Compact as an initiative in the field of sustainable development. Values, opportunities and prospects for participation for responsible business

[Read more](#)

5 October Finance Committee:

Tax consequences of cross-border transactions: recent trends

[Read more](#)



6 October Joint event with GSOM SPBU and Managers Association:
Towards Responsible Supply Chain Management

[Read more](#)

11 October Look@Philip Morris Izhora and demonstration of innovations and digitalization in manufacturing

[Read more – See photos](#)



12 October

Legal Committee:

Use of Intellectual Property Objects in Marketing Activities

[Read more – See photos](#)



18 October

SPIBA Committee on Quality of life:

The Formula of Health: The results of 1st year of the program "The strategy of active longevity

[Read more](#)

19 October

Workshop "TED-Style Business Presentations"

[Read more– See photos](#)



27 October

HR Committee:

Labor Market Review. Business meeting with Dmitry S. Cherneyko, Chairman of the Committee on Labor and Employment of the Population of St. Petersburg

[Read more – See photos](#)



31 October

Workshop:

"CIMA: International qualification in the field of Management Accountant – professional growth and increase of business efficiency"

[Read more](#)

Events calendar for November 2017

Date	Title	Description	Location
Friday 03/11 19:00	English speaking club with Jerry	Discussion club	SPIBA office 21 Nevsky pr., office 506
Thursday 09/11 09:30	Look@It	Look@Baltika	Baltika Breweries , Saint- Petersburg, 6th Verkhniy pereulok, 3
Friday 10/11 19:00	English speaking club with Jerry	Discussion club	SPIBA office 21 Nevsky pr., office 506
Thursday 16/11 09:30	Finance Committee	Battle: Auditor vs General Director	Mertens House, 21 Nevsky pr., conf. hall on the 6th floor
Friday 17/11 19:00	English speaking club with Jerry	Discussion club	SPIBA office 21 Nevsky pr., office 506
Monday 20/11 18:30	Cross-Committee meeting	Cross-Committee meeting	Mertens House, 21 Nevsky pr., conf. hall on the 6th floor
Tuesday 21/11 16:00	Innovation and Intellect. Systems Committee	Lecture: Artificial Intelligence: Myths and Real Challenges	Mertens House, 21 Nevsky pr., conf. hall on the 6th floor
Wednesday 22/11 09:30	Workshop	Business Networking: the key for successful career	Courtyard by Marriott St. Petersburg Pushkin hotel, 33 Kanonerskaya ul.
Thursday 23/11 19:00	Industrial Committee Logistics group	Working group meeting to discuss questions about cargo safety during transportation.	SPIBA office 21 Nevsky pr., office 506
Friday 24/11 19:00	English speaking club with Jerry	Discussion club	SPIBA office 21 Nevsky pr., office 506
Tuesday 28/11 09:30	HR Committee	Strategic HR and social partners: Labor Collective Councils, Trade Unions, etc.	Mertens House, 21 Nevsky pr., conf. hall on the 6th floor
Wednesday 29/11 09:30	Pharma Breakfast	Pharma Breakfast	To be confirmed
TBC	Look@It	Look@Solopharm	Solopharm, 71 Industrialny pr., k.2, lit.A

CONTACT:

SPIBA Office, 21 Nevsky Prospect, Office 506

St. Petersburg, Russia, 191186

Тел.: +7 (812) 325-9091 Fax: +7 (812) 325-9092

Email: office@spiba.ru

www.spiba.ru

Follow us on Social Media:   