



SPIBA WHITE NIGHTS BOAT CRUISE

Sponsorship Opportunities

Dear colleagues,

The White Nights Boat Cruise is an annual SPIBA event. It is very popular among members and guests of the St. Petersburg International Business Association (SPIBA).

This year's boat cruise is scheduled for **Friday July 7, 2017**, from 7:00 p.m. until 10:30 p.m.

The maximum number of participants is 100 people. The program includes: cruising the Neva River; Makarova emb., 20 – Historical St. Petersburg - the Gulf of Finland. The cruise offers a buffet, wine and beer bars, soft drinks, music, dancing, lottery, and networking.

We are offering member companies an opportunity to provide sponsorship and support in return for advertising and promotion.

Please consider the following sponsorship opportunities:

SPIBA WHITE NIGHTS BOAT CRUISE LEADING SPONSOR Sponsorship amount is 100 000 rubles

- Your company's products/services will be promoted during the event (SPIBA reserves the right to co-ordinate the manner in which materials and/or products are distributed to ensure overall consistency with the event's scenario).
- Your company's logo in announcements about the SPIBA Boat Cruise, which will be disseminated via e-mail.
- Your company's logo on a special poster sized placard displayed on board during the Boat Cruise.
- A Banner of your company on board (space and appropriateness permitting).
- Four tickets to the Boat Cruise free of charge.
- Your company will receive a CD containing the event's photo-report for your promotion and advertising purposes.
- The contribution of your company will be acknowledged in the SPIBA Annual report 2017.
- **Inclusion of your company's web banner / logo on the SPIBA website homepage until 31.10.2017**

SPIBA WHITE NIGHTS BOAT CRUISE SPONSOR
Sponsorship amount is 50 000 rubles

Supporting sponsors may make in-kind contributions.

- Your company's logo on a special poster sized placard displayed on board during the Boat Cruise.
- Two tickets to the Boat Cruise free of charge.
- Your company will receive a CD containing the event's photo-report for your promotion and advertising purposes.
- Your company's acknowledgement in the photo report on the SPIBA site.
- The contribution of your company will be acknowledged in the SPIBA Annual report 2017.

SPIBA WHITE NIGHTS BOAT CRUISE LOTTERY SPONSOR

Supporting the lottery.

SPIBA's traditional Boat Cruise lottery is always one of the most popular features of the event. We ask you to provide special prizes for the lottery (the approximate cost of the prize should be more than 3000 rubles). We are open for your suggestions. In return you will obtain appreciation from SPIBA members and the opportunity to promote your company:

- Your company's logo on a special poster sized placard displayed on board during the Boat Cruise.
- One ticket to the Boat Cruise free of charge. You will get an opportunity to present your prize to the winner personally at the event.
- Your company's acknowledgement in the photo report on the SPIBA site.

We encourage you to make your contribution to the SPIBA White Night Cruise
and promote your company!

If you are interested in any of sponsorship options, please contact Tatiana Doganovskaia, SPIBA Administrative Manager, by telephone at 325-9091, 312-5307, by fax at 325-9092, or via e-mail at office@spiba.ru, at your earliest possible convenience (deadline date is May 29, 2017).