



MONTHLY DIGEST

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February Highlights 2018

February 9th SPIBA together with Crédit Agricole CIB held the seminar, devoted to macroeconomic situation in Russia and global economic trends.



Seminar with the multivalued title "Russia and the global outlook: You will be taken care of!" was opened by moderator Vladislav Zabrodin, Founder and Managing Partner of Capital Legal Services. He gave the floor to Thierry Ebro, Deputy President of Credit Agricole CIB. The guest speaker was the already familiar SPIBA members Sébastien Barbé, Chief Emerging Markets Economist of Credit Agricole CIB. Mr. Barbé highlighted such topics as Global markets outlook – developed countries and emerging markets; Russia economy prospects: post-election challenges, and also answered questions whether the recovering world economy will be able to withstand higher US interest rates and what will happen to the ruble.



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Read more – [See photos](#) – [Read post release in Russian](#)

February 13th SPIBA organized a discussion "Consumer Market Trends". The moderator was Alexey Ananishnov, Director of "Adhesive Technologies" Business Unit, Henkel St. Petersburg. Marina Kamaeva, Manager Corporate Affairs Area, Philip Morris Izhora, told the audience about the trends in the illegal trade market in 2017 on the



Svetlana Kadyrova, Regional Sales manager, shared the strategic priorities of Groupe SEB Vostok (Tefal, Moulinex, Rowenta and other brands). Evgenia Falkova, Corporate Affairs Director in West Region, spoke about the innovations as a strategy of Danone. Irina Snegova,



example of tobacco products.



General director, Lubimy Kray, made a presentation "Rise in the turbulence period". And Ekaterina Levochskaya, General director of M-Brain, told about the consumption of goods of mass demand and customer expectations.

[Read more – See photos](#)

February 23rd British Consulate-General in St. Petersburg opened its doors for SPIBA members invited



for Business Coffee Morning. The purpose of the meeting was to get acquainted with the new Consul General Sangeeta Ahuja, as well as a discussion on the further development of the relationship between Russia and the UK.



Ms. Ahuja expressed hope that during the meeting participants will be able to establish new business contacts and get useful information for their work. Representatives of Department for International Trade of the British Consulate General told the participants about their activities and how they can help the cooperation of Russian companies with the British ones, what kind of support is offered



to companies planning to open representative offices in the UK. Specific figures, documentary confirmation of information, names and contacts of employees – the meeting turned out to be interesting and informative.

[Read more – See photos – Read post release in Russian](#)

February Events 2018

- 2.02 Finance Committee:
Seminar "Annual report 2017 with Lapina O.G.: follow-up, positions, assessments"
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- 7.02 Get Together@ Pedro&Gomez у Ларисы
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- 8.02 Industrial Committee:
Green Code signing
[See photos – Read post release in Russian](#)



- 14.02 Look@Lubimy Kray
[Read more – See photos](#)



- 15.02 Legal Committee:
Meeting with the management of the St. Petersburg Federal
Antimonopoly Service
[Read more – See photos](#)



- 16.02 Joint event with U.S. Consulate General in St. Petersburg :
Management and marketing of startups
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- 20.02 Finance Committee:
Conference "Taxes 2018"
[Read more – See photos](#)



- 21.02 Real estate and Construction Committee:
Results of the year 2017. Commercial and residential
property market trends
[Read more](#)



- 27.02 Media Meeting c Publishing House "Vedomosti"
[Read more](#)



Events calendar for March 2018

Date	Title	Description	Location
Thursday 01/03 09:30	Marketing & Communications Committee	Lecture: Narrative Leadership in the Digital Age	Atelier99, Domina St. Petersburg, 99 Moika Emb.
Friday 02/03 12:30	Within the framework of the Labor Forum	Round table "How to ensure high involvement of the younger generation?"	Expo Forum, St. Petersburg Highway, 64 к.1
Tuesday 06/03 16.30 и 17:00	Quality of Life Committee	SPIBA Culural Discoveries: Exhibition "Modigliani, Soutine, and other legends of Montparnasse"	Fabergé Museum, 21 Fontanka emb.
Tuesday 13/03 09:30	Workshop	The effectiveness of personal information (on the consumption of information in the modern world)	"Kazansky-2" hall, ibis St Petersburg Centre, Ligovsky pr., 54
Tuesday 20/03 09:30	Workshop	Emotional Intelligence	Nevsky pr., 21, business center Mertens House
tbc	Industrial Committee	Obligations of the Employer in the field of civil defense, emergencies and liquidation of consequences of natural disasters	Nevsky pr., 21, a business center Mertens House
tbc	Innovation and Intellect. Systems Committee	Use of Blockchain in Business	Nevsky pr., 21, a business center Mertens House
Thursday 29/03 18:30	Annual Meeting	Topic: "Preparation and organization of the FIFA World Cup 2018™"	St. Petersburg Hall, Corinthia, Nevsky pr. 21

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