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Dear members of SPIBA!

Since December 2015 ZAO "Groupe SEB Vostok " - a full member of the association.

SEB Vostok is a company of international Groupe SEB, which operates in the market of small domestic appliances and cookware, as one of the major players (leader) in this market in the world. Business development in Russia and the CIS is a very important area for us.

SEB Vostok produces nonstick cookware under TEFAL brand and does distribution of small domestic appliances under the brands - TEFAL, ROWENTA, MOULINEX, EMSA, WMF and KRUPS at the markets of Russia, Belarus, Kazakhstan and other CIS countries. The company is in the market for over twenty years, our strengths - flexibility, innovation, customer-oriented position.

I am a director of a production branch and logistics director CIS, responsible for operational logistics of company SEB Vostok in Russia, Belarus and Kazakhstan.

I started my career in the financial department and passed it from the accountant to the financial and administrative director, then became interesting to try myself in other areas, there was a necessity to do logistics. I am the director of the branch since 2002, working in the company since 1996. I have two high level educations - technical (Master of Engineering, graduated with honor Leningrad State Technical University) and economic (graduated Saint-Petersburg State University of Economics and Finance).

Branch of ZAO "Groupe SEB Vostok" – is a manufacturing one, and production - this is a serious area that requires permanent attention, participation, and assess the feasibility of various processes.

I enjoy the process of development, movement, knowledge and, of course, interaction and communication with people. Always highly valued and appreciated professionals in all areas.

The most valuable for me are the people. For many years, working with a team of professionals in our business, we achieve the best results, do not afraid to make mistakes, to learn and apply new practices.

In 2017 our branch reached the highest levels in terms of sales, optimizing inventories, automating production, optimizing the costs of shipping and preparing goods for shipment, accelerating the process of customs clearance, creating safe working conditions and launching projects to motivate staff to further improve efficiency enterprises and signed with other SPIBA participants the Green Code.

SPIBA attracts me with its focus on business objectives, business problems but in the center is always a person. Meetings and events organized by SPIBA always contain useful information, and the business-like constructive atmosphere of the events promotes the exchange of opinions, discussion of topical "hot" issues.

I hope that, like the previous two years, I can be useful for SPIBA, as I have wide practical experience in various business areas: launching new products, technical modernization of the production, auditing in the ISO international management system, introducing a KPI system for the storage provider, production processes, the work of freight forwarders and many other projects.

Within two common and successful years I took part in various SPIBA events and as an expert, speaker and active participant, I am always open for contacts and exchange of experience, all the while, All the while, that the formed atmosphere of the association always has this.

As expert, as a leader with vast experience in managing people, I see my role in the SPIBA Operational Committee in the following:

- An honest "voice" of business for government officials, for investors and members of the association,
- practical evaluation of the decisions made, the processes under discussion,
- improving the interaction between SPIBA participants and committees, popularizing the activities of the association,
- increasing the importance of SPIBA applications for companies