



SPIBA

St.Petersburg International Business Association

MONTHLY DIGEST

SPIBA Digest March 2018

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March Highlights 2018

March 2nd Within the framework of the St. Petersburg International Labor Forum'18 SPIBA held a round table "How to ensure high involvement of the younger generation?" What is the young heritage of



Russia? What motivates the new generations of specialists? How to promote the all-round development of young professionals, nurturing free, smart, creative young people who can become the basis for the progressive development of the state? These questions were answered by the speakers of the round table: Tatiana Bakhareva, Hays Branch in St. Petersburg; Yuriy Romanchev, Northern Capital Gateway, Elena Ermolaeva, PwC; Julia Tkachenko, Philip Morris Sales & Marketing; Svetlana Efremova, Baltika Breweries, Part of the Carlsberg Group; Elizaveta Troyanova, Career center of GSOM SPBU, Ekaterina Mitskevich, GSOM SPBU; Andrey Alyasov, Changellenge, Maria



Daletskaya, coach-consultant; Ivan Meshkov, My-Mentor; Dmitriy Ovakimyan, Commissioner for Student Rights in Moscow. The event was moderated by Yana Donskaya, HR Director, Northern Capital Gateway.



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[Read more – See photos](#)

March 20^h SPIBA Innovation and Intellectual Systems Committee organized the discussion "Use of Blockchain Technology in Business".



The moderator was Anna Plemyashova, Director for Corporate Strategy and Development, BELTEL. Gleb Apenkin, Lawyer, Capital Legal Services, told about Blockchain technology and everything associated with it. Vladimir Suvorov, CEO, SD Data lab, explained what is Smart Contract and its peculiarities. Alexey Durnev, CEO, Arsenalinvest.VC, gave examples of Blockchain usage in the Real Sector.



[Read more – See photos](#)



March 29th in the Hotel Corinthia St. Petersburg there was SPIBA Annual Meeting. The topic of the meeting was relevant for all residents of our country and the city "Preparation and organization of FIFA World Cup 2018™". The guest speakers were Nana M. Gvichia,



Deputy Chairman of the Committee for Tourism of St. Petersburg; Dmitry Schneider, Department of Sports Events and Facilities Management, Organizing Committee, FIFA 2018™ Football Championship in Russia; Igor Babaryko, Executive Director, Russia National team supporters club



RUSSIA UNITES. In continuation of previous General Meeting there was Award ceremony. The award "Cooperation with Business Community" was given to Sergey N. Movchan, Vice-governor of St. Petersburg. Addressing the audience, Sergey Nikolaevich assured SPIBA members that meeting was not the last one, the cooperation would continue. The General Meeting ended with the elections of the members of SPIBA Executive Committee. SPIBA congratulates Dmitry Ermilov, KiiltoClean, Tatiana Gorovaya, Nissan Manufacturing Rus, Irina Onikienko, Capital



Legal Services, Alexander Parshukov, VTB Development, and Mathias Weber, SCHNEIDER GROUP, on election!

[Read more – See photos – Read post release in Russian](#)

March Events 2018

- 1.03 Marketing & Communications Committee:
Narrative Leadership in the Digital Age
[Read more – See photos](#)
- 6.03 Quality of Life Committee:
SPIBA Cultural Discoveries – Exhibition “Modigliani, Soutine, and other legends of Montparnasse”
[Read more](#)
- 13.03 Marketing & Communications Committee:
Workshop “The effectiveness of personal information (on the consumption of information in the modern world)”
[Read more – See photos](#)
- 20.03 Industrial Committee:
Round table “Obligations of the Employer in the field of civil defense, emergencies and liquidation of consequences of natural disasters” with the participation of the representatives of Main Directorate of the Ministry for Emergency Situations of Russia for St. Petersburg and for the Leningrad region
[Read more – See photos](#)



SPIBA Success Stories

SPIBA is launching a new project **SPIBA Success Stories**.

СПИБА запускает новый проект SPIBA Success Stories. We assume that SPIBA members will share the most successful stories that have occurred in their companies over the past 2-3 years. Whether it's launching a new project; a significant change in business processes; innovative products / services; unique practices and approaches to doing business; conclusion of a long-term partnership / contract; import substitution and localization, etc.

We expect you to send:

- Text containing ~ 1000 characters (a success story that occurred in your company over the last few years that you would like to share with the business community)
- Name, Surname of the representative of the company, photo, position, company

All stories and photos will be posted on our website spiba.ru and on our [Facebook page](#).

Send us via e-mail office@spiba.ru – Ask any questions by phone +7(812)3259091.

The first story was shared by biotechnology company BIOCAD:

The BIOCAD biotechnology company was founded 16 years ago. During this time, it has taken a leading position in the Russian pharmaceutical market and has become one of the few companies in the world engaged in the full cycle of drug development: from the search for molecules to mass production. BIOCAD preparations are designed to treat the most complex diseases, such as cancer, HIV, hepatitis, multiple sclerosis. The mission of the company is to increase the life expectancy of Russians, providing them with affordable vital medicines. The global goal is to become the world's most innovative biotechnology company.

[Read more in Russian](#)

Events calendar for April 2018

Date	Title	Description	Location
Tuesday 03/04 09:30	HR Committee	Diversity, Inclusion and Equal Opportunities: the practice of companies in Russia	Nevsky pr., 21, a business center Mertens House, conference room on the 6th floor
Thursday 05/04 09:30	HR Committee	Business meeting with the management of the Office for Migration of the Ministry of Internal Affairs of the Russian Federation in St. Petersburg and Leningrad region	Stasov hall, Radisson Royal Hotel, 49/2 Nevsky pr.
Friday 06/04 09:30	Legal Committee	Legal Debating Club: Legal ways to counteract "shadow" imports	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Friday 06/04 19:00	English speaking club with Jerry	Topic: Resource allocation game	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Tuesday 10/04 09:30	Industrial Committee	Discussion of issues related to water discharge into surface water bodies that has the status of the fishery / ecological value	Nevsky pr., 21, a business center Mertens House, conference room on the 6th floor
Wednesday 11/04 09:30	Round table	Change in internal culture of the organization	Conference hall Symphony-Sonata, Indigo St.Petersburg-Tchaikovskogo, 17 Chaikovskogo ul
Friday 13/04 09:30	Marketing & Communications Committee	В маркетинге нет мелочей. Ребрендинг авиакомпании Utair	Nevsky pr., 21, a business center Mertens House, conference room on the 6th floor
Friday 13/04 19:00	English speaking club with Jerry	Topic: Favorite places to enjoy live music in St. Petersburg. What are the best venues for different types of music?	Nevsky pr., 21, a business center Mertens House, SPIBA office 506

Tuesday 17/04 09:30	Interactive seminar	Emotional intelligence as a reflection of a new stage in human development	"Kazansky-2" hall, ibis St Petersburg Centre, Ligovsky prospect, 54
Friday 20/04 09:30	Finance Committee	Factoring 2018 – new financial instruments and changes in legislation	Nevsky pr., 21, Mertens House, conference room on the 6th floor
Friday 20/04 19:00	English speaking club with Jerry	Topic: Social programs	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Tuesday 24/04 09:30	Innovation & Intellectual Systems committee	Industrial Internet of Things (IIoT). What key performance indicators can industrial enterprises achieve by implementing IoT projects?	Conference hall Symphony-Sonata, Indigo St.Petersburg-Tchaikovskogo, 17 Chaikovskogo ul

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