



St. Petersburg International Business
Association (SPIBA)
Industrial Committee

Round-table

"Green Business": from German experience to Russian realities and perspectives

Date: Thursday, 5 July 2018

Time: 09:30 – 12:00

Registration, coffee-break: 9:00 – 09:30

Venue: Anna Pavlova Hall, Angleterre Hotel, 24, Malaya Morskaya ul.

Agenda:

Germany is one of the best examples of successful environmental modernization of its economy. In today's Russia a number of alike process are going:

- (i) ambitious environmental law reform, primarily in the fields of best available technologies and waste management
- (ii) increasing requirement of world's major corporations and financial institutions towards environmental characteristics of their Russian partners' businesses
- (iii) digitalization of all fields of economy and public administration.

Mr. Bernd-Georg Spies will talk about the 3 key elements of the German environmental modernization as in case of the energy sector. The other participants take up the floor in a lively discussion regarding their vision of the 'green' economy developments in Russia.

Speakers:

1. **Bernd-Georg Spies**, Managing Director, Russell Reynolds Associates: Decentralized, decarbonized and digital, the magic triangle of the German energy transition
2. **Roman Ishmukhametov**, Associate, Baker McKenzie: Russian Industrial Modernization through environmental reform: key components
3. **Irina Antyushina**, Senior Sustainable Business & Communications Manager Unilever in Russia, Ukraine and Belarus: Sustainable development through the eyes of consumers: opportunities and challenges for producers in Germany and Russia
4. **Maxim Titov**, ENERPO Executive Director, European University: The transition to a low-carbon economy in Russia
5. **Vladimir Lukin**, Manager, KPMG: Climate Change Related Risk Management and Low-carbon Development Projects in Russia: Practical Experience

Invited:

Anyone from business, state authorities, diplomatic and trade missions, research centers and NGOs involved in environmental and sustainability issues, as well as anyone interested in the said topics.