



MONTHLY DIGEST

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May Highlights 2018



May 22nd SPIBA held a discussion “Russia today: review of economic situation” within the walls of the GSOM campus of St. Petersburg University “Mikhailovskaya Dacha”. The meeting was moderated by Managing partner of BORENIUS ATTORNEYS RUSSIA Andrei Gusev. Konstantin V. Krotov, Head of School, Graduate School of Management, St. Petersburg University, Associate Professor, Department of Operations Management, welcomed guests. Vasily K. Dermanov, Associate Professor, Department of Strategic



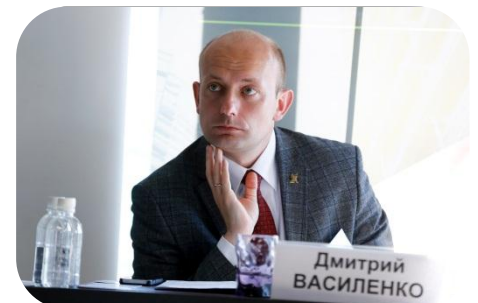
and International Management, made the presentation “Russian Economy: Problems that Need Solution”. From the business there was the report by Stanislav Murashov, Macroanalyst from Raiffeisenbank. Stanislav told the audience about the prospects for the development of the Russian economy and shared forecasts. After speeches of the speakers, the guests of the event went

on an excursion around the campus.

[Read more – See photos](#)

May 28th there was an informal meeting according to the results of SPIEF’18 on the strategic development of companies and the prospects for landmark projects in various clusters of the economy. SPIEF is a significant event in the world of economics and business, with wide coverage in the media and its own regulations. SPIBA &

Kelly Services annually organize the meeting-discussion for the memers of the Association to converse the most interesting and memorable events of the Forum. Dmitry V. Vasilenko, Vice-rector for International Relations, St. Petersburg State Economic University, moderated the event.





Olga Lapshina, Head of the Monitoring Department of the Russian and World Economy, Ministry of Finance of the Russian Federation, spoke about current trends in state macroeconomic policy. Speakers from the Bank "St. Petersburg", the Baltika brewery (part of the Carlsberg group), Coca-Cola HBC Russia and the Lampel Company (Aladushkin Group) shared with the audience what contracts were concluded, further plans and what was remembered during SPIEF'18.

[See photos](#)

May 31st SPIBA Innovation and Intellectual systems committee



held a roundtable "Upgrading the quality of services using IT technologies". The level of service has a significant effect on the success of business, especially now in a highly competitive environment. The latest computer





technologies play an important role in improving the quality of service and competitiveness of any company. Alexander Shuysky, CEO, PetrogradWeb, not only spoke about the usage of telegram-bots in business but also moderated the event. Roman Blonov, Director of IT Department, Becar Asset Management, presented the report "IT-



comfort: operative and interactive management of workspace". Anton Elizarov, General Director, SmartScape, told the guests about modern translation technologies and how IT solutions help save time, nerves and budget. In addition, Vladimir Knyazhitsky, CEO of Fast Lane – IT consulting company, explained which harm could come from IT technologies

[Read more – See photos](#)

May Events 2018

23.05	<p>Marketing & Communications Committee:</p> <p>Workshop "Dynamic Delegation" with the use of the "MindGym" tool</p> <p>Read more – See photos – Read post release in Russian</p>	
29.05	<p>Industrial Committee:</p> <p>Meeting with the management of the Vodokanal St.Petersburg</p> <p>Read more – See photos</p>	
31.05	<p>Meeting on temporary restrictions on the movement of vehicles on highways of regional importance in St. Petersburg for the period of FIFA World Cup 2018</p> <p>Read more</p>	

SPIBA Success Stories

The success story of Sokos Hotels in St.Petersburg:

Green Key is a voluntary eco-label awarded to more than 2,700 hotels and other establishments in 56 countries. In 2017, all 3 Sokos Hotels in St.Petersburg met the needed requirements and received Green Key certificate. In order to do so, we started using special water preserving systems, energy-saving lamps, energy efficient equipment, to sort garbage, use only ecologically marked cleaning products, paper towels and toilet paper.

We started offering a wide variety of local organic food products as well as vegetable dishes in our restaurants. We encourage our staff and our guests to use such resources as water and electricity wisely.

Our employees are taking part in sorting garbage into such categories as paper, cardboard, plastic, batteries. We started to collect plastic bottle caps marked (2) in order to participate in All-Russia social-ecological project Dobrie Krishechki aiming to help kids with special needs. We regularly organize special trainings for our staff while keeping an eye on following our internal environment protection rules. Ecological education helps create common values for employees and make their work more meaningful. Our guests also feel good about staying in ecologically-friendly hotels and become more educated on the ways how to save the resources.

Events calendar for June 2018

Date	Title	Description	Location
Monday 4/06 9:30	Logistics group, Industrial Committee	Working group meeting to discuss questions about cargo safety during transportation	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Tuesday 5/06 10:00	Look@It	Look@Hyundai	Landplot 1, Levashovskoe shosse, Sestroretsk
Friday 8/06 9:30	Marketing & Communication s Committee	Leadership Models	Landskrona Conference Hall, Corinthia Hotel St. Petersburg, 57
Friday 8/06 19:00	English speaking Club	English speaking club with Jerry	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Thursday 14/06 9:30	Lecture	XXI Century Skills: Problem Solving and Critical Thinking	Nevsky pr., 21, a business center Mertens House
Friday 15/06 19:00	English speaking Club	English speaking club with Jerry	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Tuesday 19/06 9:30	HR Committee	Development of managerial thinking	Hall Serenada, Hotel Indigo St.Petersburg-Tchaikovskogo, 17 Chaikovskogo ul.
TBC	Quality of Life Committee	Tour to Mariinsky Theatre	The Mariinsky theatre (main stage), 1, Teatralnaya Square
Friday 22/06 19:00	English speaking Club	English speaking club with Jerry	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Thursday 28/06 9:30	Legal Committee	Legal Debating Club: Curiosities of Russian courts	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Friday 29/06 19:00	English speaking Club	English speaking club with Jerry	Nevsky pr., 21, a business center Mertens House, SPIBA office 506

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