



MONTHLY DIGEST

SPIBA Digest June 2018

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June Highlights 2018

On June 5th, SPIBA visited the Hyundai Motor Manufacturing Rus (XMMR) as part of the Look@It tour series. It is the Russian plant of the Hyundai Motor Company. XMMR



– a factory with a full production cycle, the technological process of the enterprise includes punching of large body panels, welding, painting of a body and assemblage of the finished car. The plant is equipped with modern high-tech equipment, which provides a high level of automation of production processes. The total number of industrial robots of the enterprise exceeds 230 units. Using ultra-modern technologies on the basis of its own research centers, Hyundai



Motor constantly develops and improves the line of cars. In addition to the tour, the guests of the meeting saw the presentation by Viktor Vasiliev, Director for External Relations, who spoke about modern technologies in cars: unmanned, electric cars. At the end of the event, all participants of the tour received souvenirs not only with the Hyundai logo, but also with the symbols of the FIFA'2018 World Cup.



[Read more – See photos](#)

On June 19th, SPIBA members got a workshop "Development of Management Thinking". Lyudmila Gavrilova, Business coach, CEO of BusinessLink Training, and Dmitry Ivanov, Business coach, consultant of BusinessLink Training, architect of the semantic space, already once again hold



trainings for SPIBA, differentiating by structured submission of information and a large number of interactive activities for the audience. The participants of the meeting got acquainted with the



basic types of thinking necessary for modern human from the zero (ordinary) level through first-order thinking – critical, to second-order thinking – post-formal, complex (including conceptual, contextual, systemic, strategic and "nonstandard").

The trainers told about the opportunities and methods for developing managerial thinking and offered the audience to solve several tasks aimed at diagnosing and developing thinking.

[Read more – See photos – Read post release in Russian](#)

On June 27, the SPIBA HR Committee held a round table "Employee Engagement: methods and HR practices". The moderator of the event was Timur Komarov, Regional Business Partner for Personnel for Commercial Functions, PepsiCo. Representatives of different business sectors shared their experience of staff engagement in their companies. In the first part of the meeting, the practices of the companies International Paper Russia, ATRIA RUSSIA, Danone Russia were presented. Leading HR generalists



thoroughly and honestly talked about the projects that are currently being implemented in their organizations. The second part of the event was devoted to a discussion with the participation of four speakers: Svetlana Orel, Antal, Mikhail Abgaryan, Ancor Northwest, Stanislav Kirillov, Lingvoexpert, and Galiya Sayfutdinova, BDO Unicon Outsourcing. Participants in the discussion shared their companies' practices in the field of tools and






methods for increasing engagement, as well as the results of the study of engagement and employee satisfaction.



[Read more – See photos – Read post release in Russian](#)

June Events 2018

| | | |
|--------------|--|---|
| 4.06 | Logistics group, Industrial Committee: Working group meeting to discuss questions about cargo safety during transportation Read more | |
| 7.06 | Installation seminar "Leaders in corporate charity – North-West" Read more | |
| 8.06 | Lecture "Leadership Models" Read more – See photos |  |
| 14.06 | XXI Century Skills: Problem Solving and Critical Thinking Read more – See photos |  |
| 21.06 | Look@ Mariinsky Theatre Read more |  |
| 25.06 | Brand INFINITY in Russia. Marketing and Product Strategy | |

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| <p>28.06</p> | <p>Legal Committee:</p> <p>Legal Debating Club: Curiosities of Russian courts</p> <p>Read more</p> |  |
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Events calendar for July 2018

| Date | Title | Description | Location |
|-----------------------------|--|--|---|
| Thursday 05/07 09:30 | Industrial Committee | "Green Business": from German experience to Russian realities and perspectives | Anna Pavlova Hall, Angleterre Hotel, 24, Malaya Morskaya ul. |
| Friday 06/07 19:00 | Boat Cruise | SPIBA White Nights Boat Cruise | Makarova emb, 20 |
| Tuesday 10/07 18:30 | General Meeting | SPIBA General Meeting | Four Seasons Hotel, Monferran Hall, 1 Voznesensky pr. |
| Wednesday 11/07 09:30 | Innovation and Intel. Systems Committee | Information Security. Challenges and risks for business | Conference Hall Atelier99, Hotel Domina St.Petersburg, 99 Moika Embankment |
| Thursday 12/07 09:30 | HR комитет | Strategic HR - business expectations. How to become a business partner | Anna Pavlova Hall, Angleterre Hotel, 24, Malaya Morskaya ul. |
| Friday 13/07 19:00 | English speaking Club | English speaking club with Jerry | Nevsky pr., 21, a business center Mertens House, SPIBA office 506 |
| Thursday 19/07 09:30 | Real Estate & Construction Committee | How to buy a dream: what do you need to know choosing a property in 2018?" | Residential complex "Four Horizons", Piskarevsky prospect, house 1 |
| Friday 20/07 19:00 | English speaking Club | English speaking club with Jerry | Nevsky pr., 21, a business center Mertens House, SPIBA office 506 |

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| Saturday 21/07 12:00 | Golf-picnic СПИБА | Family event in Gorki Golf Club | Golf Club Gorki |
| Monday 23/07 09:30 | Legal Committee | Legal Debating Club: Discussion of the concept of legal profession reform | Nevsky pr., 21, a business center Mertens House, SPIBA office 506 |
| Friday 27/07 19:00 | English speaking Club | English speaking club with Jerry | Nevsky pr., 21, a business center Mertens House, SPIBA office 506 |

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