



SPIBA

St.Petersburg International Business Association

MONTHLY DIGEST

SPIBA Digest July 2018

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July Highlights 2018

On July 6th SPIBA held its annual boat cruise "White Nights". Members of the association, partners and friends of SPIBA gathered onboard. The key topic of the cruise



was FIFA World Cup 2018 in Russia. Not only competitions were devoted to football topics, but cakes and balloons, traditionally launched to make a wish, had football attributes. As always, the



guests of the cruise were welcomed with contests, raffles, dancing, food and drinks and networking in a warm atmosphere.



SPIBA thanks Allianz for the sponsorship of the cruise, as well as all the sponsors of the lottery,

whose gifts were pleased with the participants of the event.

[See photos](#)

On July 10th, Four Seasons Hotel Lion Palace St. Petersburg hosted



representatives of SPIBA, who came to the General Meeting. The meeting was devoted to the investment potential of St. Petersburg and macroeconomic dynamics in Russia. The speakers of the meeting were Irina A. Babyuk, Chairman of the Committee on Investments of St. Petersburg, and Sergey M.



Kadochnikov, professor, director of Higher School of Economics in St. Petersburg. The key theme of Irina Babyuk's speech was investment policy as an instrument for effectively achieving the goals and indicators of sustainable development envisaged by the "Strategy for the Social and Economic Development of St. Petersburg until 2035". Sergey's presentation was devoted to the medium-term macroeconomic dynamics in Russia and the recipes for economic growth.



Participants not only listened to the reports of the speakers but also

could ask them questions in a live informal atmosphere.
[Read more – See photos – Read post release in Russian](#)

On July 21st SPIBA held so beloved Golf Picnic on the territory of



Gorki Golf Club - the only year-round golf resort in the north-west region, is the place for active lifestyle and comfort lovers, which corresponds to the desire of successful people to lead healthy lifestyle, keep fit and preserve and strengthen family values. A picnic had the Family Day format, the number of participants exceeded 150 people, including SPIBA members, their relatives and friends. Lessons in golf, mini-golf tournament every year are very popular among SPIBA guests. The element of competition in the



tournament gives excitement and fun to the participants.

General sponsors of Golf Picnic companies MTS and KiiltoClean set lounge-zones, where everyone could take a breath and relax between participating in a variety of sports activities.

SPIBA expresses gratitude to all the sponsors and partners who supported the event, including Coca-Cola HBC Russia, ATRIA, Baltika Breweries (part of Carlsberg Group), Corinthia Hotel St. Petersburg, Lubimy kray, Wrigley, Subway and Beluga Boutique.







In the end, SPIBA held a lottery sponsored by Beluga Boutique, KiiltoClean, DEFO St. Petersburg, ibis hotel, Lubimy kray, Theater on Liteiny, Novotel St. Petersburg Center, Sokos hotel, Gorki Golf Club




and Hainan Airlines.

[Read more – See photos](#)

July Events 2018

5.07	<p>Industrial Committee:</p> <p>"Green Business": from German experience to Russian realities and perspectives</p> <p>Read more – See photos – Read post release in Russian</p>	 A photograph of a panel discussion. Two men are seated at a table with a blue cloth. The man on the left is speaking into a microphone. Behind them is a backdrop with the SPIB logo and the text "YOUR BUSINESS NAVIGATOR". Nameplates in front of the speakers identify them as Bernd-Georg Spies and Roman Iskhukhmetov.
11.07	<p>Innovation and Intellectual Systems Committee:</p> <p>Information Security. Challenges and risks for business</p> <p>Read more – See photos</p>	 A photograph of a presentation. A woman in a white shirt is standing and speaking at a podium. A man in a dark shirt is standing to the left. Behind them is a backdrop with the SPIB logo and the Baker McKenzie logo. A table with a white cloth is in front of the speakers.
12.07	<p>HR Committee:</p> <p>Strategic HR - business expectations. How to become a business partner</p> <p>Read more – See photos</p>	 A photograph of three people standing together in a room. A man in a light-colored jacket and blue jeans is on the left, a woman in a blue blazer and black skirt is in the center, and a man in a dark jacket and blue jeans is on the right. Behind them is a backdrop with the SPIB logo and the text "YOUR BUSINESS NAVIGATOR".
13.07	<p>Look@ Russian Standard Vodka</p>	 A photograph of a large group of people, mostly women, standing together for a group photo. They are in a room with a red wall and a white ceiling. There is a large white globe in the background.

<p>19.07</p>	<p>How to buy a dream: what do you need to know choosing a property in 2018?"</p> <p>Read more – See photos – Read post release in Russian</p>	
<p>23.07</p>	<p>Legal Committee:</p> <p>Legal Debating Club: Discussion of the concept of legal profession reform</p> <p>Read more</p>	

Events plan for September 2018

Date	Title	Description	Location
<p>Tuesday 04/09 09:30</p>	<p>Innovation & Intellectual Systems Committee</p>	<p>Workshop «What is the team that makes the digital transformation of the company»</p>	<p>Coworking Yasnaya Polyana, st. Leo Tolstoy 1-3</p>
<p>Thursday 06/09 16:00</p>	<p>Quality of Life Committee</p>	<p>Cultural Discoveries: tour to Annenkirche, Lutheran Church of St. Anne</p>	<p>Annenkirche, Kirochnaya str., 8B</p>
<p>Friday 07/09 19:00</p>	<p>English speaking Club</p>	<p>English speaking club with Jerry</p>	<p>Nevsky pr., 21, a business center Mertens House, SPIBA office 506</p>
<p>Tbc</p>	<p>HR Committee</p>	<p>Business meeting with the management of the Office for Migration of the Ministry of Internal Affairs of the Russian Federation in St. Petersburg and Leningrad region</p>	<p>Tbc</p>
<p>Friday 14/09 19:00</p>	<p>English speaking Club</p>	<p>English speaking club with Jerry</p>	<p>Nevsky pr., 21, a business center Mertens House, SPIBA office 506</p>
<p>Tuesday 18/09 09:30</p>	<p>Breakfast with the Director</p>	<p>Speaker: Lars Mosdorf, Deputy General Director, Chief Financial Officer, Northern Capital Gateway</p>	<p>Etude, Indigo St.Petersburg-Tchaikovskogo, Tchaikovskogo str. 17</p>

Tbc	Marketing & Communications Committee	Football marketing. Speaker: Egor Kretzan, Director of New Media Football Club Zenit	Tbc
Friday 21/09 19:00	English speaking Club	English speaking club with Jerry	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Wednesday 26/09 09:30	HR Committee	Digital capability / Development of an organizational resource for the "digitization" of business	Tbc
25-28/09	Logistics group, Industrial Committee	Discussion of urgent issues of risk reduction in the transport of goods. Recommendations of risk-engineers on the world experience of global Allianz	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Friday 28/09 19:00	English speaking Club	English speaking club with Jerry	Nevsky pr., 21, a business center Mertens House, SPIBA office 506

CONTACT:

SPIBA Office, 21 Nevsky Prospect, Office 506 St. Petersburg, Russia, 191186

Тел.: +7 (812) 325-9091 Fax: +7 (812) 325-9092 Email: office@spiba.ru

www.spiba.ru

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