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Dear SPIBA members!

Since December 2015 ZAO "Groupe SEB Vostok" is a full member of the Association.

SEB Vostok is a company of international Groupe SEB, which operates in the market of small domestic appliances and cookware, being one of the major players in the world. Business development in Russia and the CIS is a very important area for us.

SEB Vostok produces nonstick cookware under TEFAL brand and does distributes small domestic appliances under the brands – TEFAL, ROWENTA, MOULINEX, EMSA, WMF and KRUPS to the markets of Russia, Belarus, Kazakhstan and other CIS countries. The company is in the market for over twenty years, our strengths are flexibility, innovation, customer-oriented approach.

I am a director of a production branch and logistics director CIS. I am responsible for operational logistics of company SEB Vostok in Russia, Belarus and Kazakhstan.

I started my career in the financial department and passed it from the accountant to the financial and administrative director, then became interesting to try myself in other areas, there was a necessity to do logistics. I am the director of the branch since 2002, working in the company since 1996. I have two university degrees: technical – Master of Engineering, graduated with honor Leningrad State Technical University, and economic – The graduate of Saint-Petersburg State University of Economics and Finance.

Branch of ZAO "Groupe SEB Vostok" – is a manufacturing one, and production is that serious area which requires permanent attention, participation and assess the feasibility of various processes.

I enjoy the process of development, movement, knowledge and, of course, interaction and communication with people. I always highly value and appreciate professionals in all areas.

The most valuable thing for me is the people. For many years, working with a team of professionals in our business, we have been achieving the best results, are not afraid of making mistakes, learning and applying new practices.

SPIBA attracts me with its focus on business objectives, business problems but in the center is still a person. Meetings and events organized by SPIBA always contain useful information, and the business-like constructive atmosphere of the events promotes the exchange of opinions, discussion of "hot" topical issues and human resources is key factor of success of the association.

I hope that in this rapidly changing world as business and communications I can be useful for SPIBA, as I have wide practical experience in various business areas: launching new products, technical modernization of the production, auditing in the ISO international management system, introducing a KPI system for the storage provider, production processes, the work of freight forwarders and many other projects. I already took part in various SPIBA events as an expert, speaker and active participant. I am always open for new contacts and exchange of experience and the atmosphere of the association always allows and disposes it.

As an expert, as a leader with vast experience in managing people I see my role in the SPIBA Executive Committee in the following:

- An honest "voice" of business for government officials, for investors and for members of the association,
- Practical evaluation of the decision making process, projects under discussion,
- Attracting new members in the association
- Improving the collaboration between participants and committees of SPIBA, popularization the activities of the association,
- Increasing the importance of requests of companies to SPIBA and confidence to get support and professional answers.