



SPIBA

St.Petersburg International Business Association

MONTHLY DIGEST

SPIBA Digest September 2018

September Highlights 2018.....	2
September Events 2018.....	4
Events plan for October 2018.....	5

September Highlights 2018

On September 6th SPIBA organized a meeting in the series of events



"SPIBA Cultural Discoveries". Members of the Association visited the St. Anne's Lutheran Church (Annenkirche). The participants were met by the priest Evgeny Raskatov, the custodian of the Annenkirche, the head of the Missionary Department



of the Church of Ingria. His story was not so much a classic excursion around the oldest Lutheran church in St. Petersburg, as it was immersion into the history of the city and appeal to its eminent residents, many of whom surprisingly were parishioners



of Annenkirche. SPIBA members were able to visit all the back streets that are usually hidden from visitors: in the attic, in the catacombs, the spiral staircase, the bell tower and in many other interesting places. At the end of the meeting, the participants were treated to tea with delicious pies and presented gifts – a reminder of the Annenkirche, the Lutheran Church of St. Anne.

[Read more – See photos](#)

On September 18th, SPIBA held its traditional Breakfast with a Director, a series of events where business leaders, top managers



and directors of the companies share their interesting experiences, talk about innovative approaches in business, non-standard solutions and everything that leads to breakthroughs and new peaks of success. Lars Mosdorf, Deputy General Director, Chief Financial Officer, Northern Capital Gateway became the guest of the meeting. Lars has wide experience in the airport industry. The topic of the



presentation was "Beam away – the future of air travels from an airport's viewpoint". Mr. Mosdorf talked about the future of air travel, how the security system at airports would change, how an endless runway would appear, flying cars "Pop-up", city planes "CityBird", robots instead of airport personnel.

[Read more](#)

On September 26th, SPIBA HR committee invited heads of HR departments who were able to exchange experience in implementing new opportunities in connection with the "digitalization" of business at the "Digital capability / Development of organizational resource for the" digitalization "of business" meeting. Sergey Bundalevsky, moderator of the



round table, Director People and Culture, Operations Russia, Philip Morris International Affiliates in Russia, St. Petersburg, noted that during the last meeting on strategic HR, a new topic suggests finding answers to the questions of the human resources specialist: "What can I do for the company in the process of digitalization?" ", "Do I have to do anything?" Irina Lisovaya, Manager Projects, Philip Morris Izhora, shared with participants practical experience in building digital direction – solving the problem of creating a platform for Internet of Things, which allows



company to link all elements and systems into a single network. Margarita Gladkova, Senior Lecturer, Department of Operations Management, Academic Director for Master in Business Analytics and Big Data Program (MiBA), GSOM SPbU, spoke about business school education in the context of digitalization of business (new formats and programs). The presentation by Ekaterina Rumyantseva, HR Manager, Bonava, "Information system for HR: a ready-made solution or individual development" was devoted to the difficulties, successes and practical tips for implementing an information system. Ekaterina Danilova, Team Leader, Special Projects Group, MTS Branch in St. Petersburg, spoke about the efficiency of using digital HR tools in the context of business.



[Read more](#) – [See photos](#) – [Read post release in Russian](#)

September Events 2018

<p>4.09</p>	<p>Innovation&Intelligent Systems Committee: Workshop "What is the team that makes the digital transformation of the company" Read more – See photos</p>	
<p>12.09</p>	<p>HR Committee: Business meeting with the management of the Office for Migration of the Ministry of Internal Affairs of the Russian Federation in St. Petersburg and Leningrad region Read more – See photos</p>	
<p>14.09</p>	<p>Finance Committee: New changes in the VAT legislation. Resolving practical issues relating to the VAT application Read more – See photos</p>	
<p>16.09</p>	<p>Outdoor Lasertag Read more</p>	
<p>27.09</p>	<p>Logistics group, Industrial Committee: Discussion of urgent issues of risk reduction in the transport of goods. Recommendations of risk-engineers on the world experience of global Allianz Read more</p>	
<p>28.09</p>	<p>Sport/Business Collaboration Read more</p>	

Events plan for October 2018

Date	Title	Description	Location
Tuesday 02/10 09:30	Legal Committee	Legal Debating Club: Property tax: problems and their solutions in tax reform. Trends in jurisprudence	Nevsky pr., 21, business center Mertens House, SPIBA office 506
Thursday 04/10 18:00	Quality of life Committee	Meet-up with the famous Petersburg photographer Alexei Kostromin in YELLOWKORNER gallery	YELLOWKORNER, Admiralty Canal emb., 2, New Holland, building Butylka, 2nd floor
Friday 05/10 09:30	HR Committee	Labor market trends	Novotel St.Petersburg Centre, 3A ul. Mayakovskogo
Friday 05/10 19:00	English speaking Club	English speaking club with Jerry	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Tuesday 09/10 09:30	Logistics group	Multi-turn packaging in logistics and provision	Nevsky pr., 21, business center Mertens House, SPIBA office 506
Wednesday 10/10 16:45	Quality of life Committee	Exhibition "The Age of Rembrandt and Vermeer: Masterpieces of The Leiden Collection"	the State Hermitage Museum, 2, Palace Square
Friday 12/10 17:00	General Meeting	SPIBA General Meeting. Topic: Global digitalization trends	Four Seasons Hotel, Monferran Hall, 1 Voznesensky pr.
Wednesday 17/10 09:30	Legal Committee	Data Protection in Russia and the EU	Nevsky pr., 21, business center Mertens House, Невский пр. 21
Thursday 18/10 17:00	Round table	Roundtable "Life under sanctions"	Residence of Consul General of Netherlands, Angliyskaya emb. 12
Friday 19/10 19:00	English speaking Club	English speaking club with Ian	Nevsky pr., 21, a business center Mertens House, SPIBA office 506

Thursday 25/10 10:00	Discussion	Socio-economic situation in Russia: results of the half-year	Landskrona Conference Hall, Corinthia Hotel, 57 Nevsky pr.
Friday 26/10 09:30	Marketing & Communications Committee	Time management: not about how to do EVERYTHING in time, but WHAT is important to do in time	Nevsky pr., 21, business center Mertens House
Friday 26/10 19:00	English speaking Club	English speaking club with Ian	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Tuesday 30/10 09:30	HR Committee	Compliance of employers with current requirements of legislation on disabled persons employment	Nevsky pr., 21, business center Mertens House
Wednesday 31/10 09:30	Marketing & Communications Committee	Social media as an important element of marketing strategy	Nevsky pr., 21, business center Mertens House

CONTACT:

SPIBA Office, 21 Nevsky Prospect, Office 506 St. Petersburg, Russia, 191186

Тел.: +7 (812) 325-9091

Fax: +7 (812) 325-9092

Email: office@spiba.ru

www.spiba.ru

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