



SPIBA

St.Petersburg International Business Association

MONTHLY DIGEST

SPIBA Digest October 2018

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October Highlights 2018

On October 12th, there was SPIBA General Meeting on global digitalization trends at Four Seasons Hotel Lion Palace St.Petersburg. Ivan Skladchikov, the First Vice-Chairman of the Committee on Industrial Policy and Innovation of St. Petersburg, spoke about the development of digital technologies in industry and



their impact on the economy of St. Petersburg. The First Vice-Chairman illustrated how new technologies allow companies to increase productivity and reduce production costs and timing. The presentation by Valery Ermakov, Vice President, Corporate and Government Segments,



Rostelecom, was about the monitoring of the global trends in the digital economy. Valery also demonstrated how digital business transformation changes approaches, leading to the formation of a service business model. In addition to speakers' presentations there were elections of SPIBA Executive committee members due to the end of two-year term. As a result of the elections Victoria Gourinovich, CIS Logistics Director/Branch Director, Groupe SEB Vostok, Karina Chichkanova, Partner, Head of St. Petersburg Real Estate & Construction practice, Head of Russia Infrastructure practice, Dentons, and Lars Mosdorf, Deputy General Director, Chief Financial Officer, Northern Capital Gateway became new SPIBA Executive Committee members.

[Read more – See photos](#) – [Read post release in Russian](#)



On October 18th, SPIBA, in cooperation with the Consulate General of the Netherlands, held a round table "Life under sanctions", dedicated to the issues of doing business under sanctions restrictions. Within the framework of the round table, information was updated regarding existing US and European sanctions and Russian counter sanctions, as well as the procedure for their application and doing business in Russia with representatives of companies that are faced with these restrictions in



practice. After the welcome speech by Lionel Veer, Consul General of the Netherlands, Artem Zhavoronkov, Partner, Dentons, Valerijus Ostrovskis, Senior Lead Lawyer, DLA Piper, and Andrey Alekseev, Professor, Department of Economics and Management of Enterprises and Industrial Complexes, Director of the Center for Innovative Development, Saint-Petersburg State University of Economics, made presentations on different aspects of sanctions.

[Read more – See photos](#)

On October 25th, SPIBA held a traditional round table on summarizing



the socio-economic situation in Russia over the past six months results. The meeting was moderated by Konstantin Krotov, Associate Professor, Department of Operations Management, Head of School, Graduate School of Management, St. Petersburg University. Stanislav Murashov, Macroanalyst of Raiffeisenbank, spoke about the prospects for the development of the Russian economy. Arnold Tukker, Professor of Industrial Ecology and Scientific



director of the Institute of Environmental Sciences (CML) at Leiden University, shared how to turn waste into income in a circular economy. Sergey Spasennov, Partner, Head of St Petersburg Office, Pepeliaev Group, made a presentation on "New rules for business (normative work and court practice)". Andrei Kosarev,



Managing Director, Colliers International, talked about the real estate market in St. Petersburg. And Ekaterina Levochskaya, General Manager, M-Brain, presented an overview of consumer behavior.



[Read more – See photos](#)



October Events 2018

<p>2.10</p>	<p>Legal Committee: Legal Debating Club "Property tax: problems and their solutions in tax reform. Trends in jurisprudence" Read more</p>	
<p>4.10</p>	<p>Meet-up with the famous Petersburg photographer Alexei Kostromin in YELLOWKORNER gallery Read more – See photos – Read post release in Russian</p>	
<p>5.10</p>	<p>HR Committee: Labor market trends Read more – See photos</p>	
<p>9.10</p>	<p>Logistics group, Industrial Committee: Multi-turn packaging in logistics and provision Read more</p>	
<p>10.10</p>	<p>Quality of life Committee: Exhibition "The Age of Rembrandt and Vermeer: Masterpieces of The Leiden Collection" Read more</p>	

<p>16.10</p>	<p>Finance Committee: #SPIBATaxTalks Intragroup Transactions: Requalification and Price Control Read more</p>	
<p>17.10</p>	<p>Legal Committee: Data Protection in Russia and the EU Read more – See photos</p>	
<p>26.10</p>	<p>Marketing & Communications Committee: Time management: not about how to do EVERYTHING in time, but WHAT is important to do in time Read more – See photos – Read post release in Russian</p>	
<p>30.10</p>	<p>HR Committee: Compliance of employers with current requirements of legislation on disabled persons employment Read more – See photos</p>	
<p>31.10</p>	<p>Marketing & Communications Committee: Social media as an important element of marketing strategy. Hit or miss? How to reach the target audience Read more – See photos – Read post release in Russian</p>	

Events calendar for November 2018

Date	Title	Description	Location
Friday 09/11 19:00	English speaking Club	English speaking club with Jason	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Tuesday 13/11 09:30	Marketing & Communications Committee	Workshop "Personal brand of a manager and a little bit about quantum physics"	Courtyard by Marriott St. Petersburg Pushkin hotel, 33 Kanonerskaya ul.
Wednesday 14/11 10:00	Quality of life Committee	Recipes for modern design of learning environment	ISKU Interior SP, Bolshoy Sampsonievsky 4
Friday 16/11 19:00	English speaking Club	English speaking club with Jason	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Tuesday 20/11 09:30	Industrial Committee	Round table "Lean Manufacturing: Best Practices"	JTI Petro Factory, Peterhofskoye shosse 71
Thursday 22/11 09:30	Legal Committee	Recent changes in customs regulations. New business opportunities	Nevsky pr., 21, business center Mertens House, conference room on the 6 th floor
Friday 23/11 19:00	English speaking Club	English speaking club with Jason	Nevsky pr., 21, a business center Mertens House, SPIBA office 506
Tuesday 27/11 17:00	Innovation&Intelligent Systems Committee	Lecture "Knowledge Management in the digital world"	Nevsky pr., 21, business center Mertens House, conference room on the 6 th floor
Wednesday 28/11 10:00	Industrial Committee	Round table "Waste Market Reform: From "Waste" to a Secondary Material Resource"	Nevsky pr., 21, business center Mertens House, conference room on the 6 th floor
Friday 30/11 19:00	English speaking Club	English speaking club with Jerry	Nevsky pr., 21, a business center Mertens House, SPIBA office 506

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