



**SPIBA**

St.Petersburg International Business Association

**MONTHLY DIGEST**

## **SPIBA Digest December 2018**

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## December Highlights 2018

On December 6th, SPIBA together with Transported Asset Protection Association (TAPA) organized the First conference in Russia. The event “Extend the borders of your security expertise. What Europe and Russia can learn from each other” was dedicated to recommendations on how to reduce losses in their supply



chain and to help manage the types of risks businesses are facing. In his keynote presentation to the conference, Laurence Brown, Executive Director of TAPA EMEA, shared an update on European transport security practices and discussed the types of incidents the Association has recorded in Russia as well as cargo crime trends within Europe to demonstrate the nature of the threat. He also discussed TAPA's Security Standards and tools, its Incident

Information Service (IIS) and new Parking Security Requirements (PSR). The participants also heard from Natalia Volkova, Head of Marine & Cargo Insurance Center at Allianz Global Corporate & Specialty, who gave a review of cargo security in Russia from an insurer's perspective, looking at risks and threats as well risk mitigation measures. This was followed by a panel discussion on the practical aspects of cargo security involving experts from Philip Morris, SK Allianz and Ahlers Rus as well as TAPA.



[Read more – See photos](#)

On December 7<sup>th</sup>, The St. Petersburg International Business Association held SPIBA New Year General Meeting. The format of the meeting was unexpected for all participants: instead of meeting with a special guest, the Association members watched the play “FUEL (TOPLIVO)” – a project of the Pop-up Theater. The plot is based on the series of interviews

with our contemporary, well-known IT entrepreneur David Yang. David Yang is a business angel, founder and chairman of the board of directors of the ABBYY group of companies, whose software products are used by more than 50 million people and tens of thousands of companies in more than 200 countries of the world, the creator of Yva.ai, a system for managing business efficiency and





employee involvement, one of the ancestors of flashmob in Russia. After the performance, Tatyana A. Gavrilova, professor and Head of Information Technologies in Management Dpt., Graduate School of Management, St. Petersburg University, noticed how fascinating the scale of the hero's personality.

[Read more – See photos – Read post release in Russian](#)

**On December 12<sup>th</sup>**, SPIBA Finance committee held a "question & answer" session with Alexey A. Korabelnikov, Chairman of Finance Committee of Saint-Petersburg.



The topic of the meeting was «Prospects for the development of St. Petersburg, the plans of the Finance Committee and current priority issues». Opening the meeting with the Chairman, Anton Kabakov, partner of Forte Tax & Law, noted that it was not the first time SPIBA members met with the Finance Committee, and the business








community was interested in understanding what steps the city is taking in direction of socio-economic development. One of the main business requests to the government – predictability. Alexey



Korabelnikov confirmed the need for collaboration with the business community. The development of small and medium-sized enterprises is strategically important for the city. Alexey Korabelnikov vividly discussed even those topics that are "not in the focus of the Finance Committee activities". The Chairman again addressed the business community with an invitation to "meet at the beginning of next year for a detailed dialogue".

[Read more – See photos – Read post release](#)

## December Events 2018

<p><b>3.12</b></p>	<p>Marketing &amp; Communications Committee: Media Meeting: Vedomosti <a href="#">Read more</a> – <a href="#">See photos</a> – <a href="#">Read post release in Russian</a></p>	
<p><b>4.12</b></p>	<p>Conference in cooperation with the Consulate General of the Netherlands: The third annual Maritime Logistics event focusing on the Chinese Belt and Road Initiative, which aims at enhancing trade routes between China and Europe <a href="#">Read more</a> – <a href="#">See photos</a></p>	
<p><b>6.12</b></p>	<p>Finance Committee: New changes in the legislation on VAT. Practical solutions on VAT application <a href="#">Read more</a></p>	
<p><b>11.12</b></p>	<p>Marketing &amp; Communications Committee: How to encourage employees to become more engaged in internal communications <a href="#">Read more</a> – <a href="#">See photos</a></p>	
<p><b>13.12</b></p>	<p>Business Forum: Human capital development in modern business <a href="#">Read more</a> – <a href="#">See photos</a></p>	

## Events calendar for January 2019

Date	Name	Description	Venue
Friday/ Пятница 11/01 19:00	English speaking club	English speaking club with Jerry	SPIBA office #506, 21 Nevsky pr./ Невский пр., 21, б.ц. Дом Мертенса, офис СПИБА №506
Wednesday/ Среда 16/01 15:00	Look@It	Look@ Baltika Breweries	Baltika Breweries, 6th Verkhniy pereulok, 3/ Пивоваренная компания «Балтика», 6-й Верхний пер., д. 3
Friday/ Пятница 18/01 19:00	English speaking club	English speaking club with Jerry	SPIBA office #506, 21 Nevsky pr./ Невский пр., 21, б.ц. Дом Мертенса, офис СПИБА №506
Monday/ Понед-к 21/01 09:30	Look@It	Look@IKEA Design studio in Atlantic City	Atlantic City Shopping Mall, Savushkina street, 126 / ТРК Атлантик Сити, ул. Савушкина, д. 126
Tuesday/ Вторник 22/01 09:30	Workshop / Мастер-класс	Retrospective as one of the facilitation methods. Summing up the year” / Ретроспектива как один из методов фасилитации. Подведение итогов года	ТВС/уточняется
Thursday/ Четверг 24/01 09:30	IIS Committee / Комитет по инновациям и интел-м системам	What is digital transformation and how to start it /Что такое цифровая трансформация и как ее начать	Stasov Hall, Radisson Royal Hotel, 49/2 Nevsky pr./Зал «Стасов», Radisson Royal Hotel, Невский пр., 49/2
Friday/ Пятница 25/01 19:00	English speaking club	English speaking club with Jerry	SPIBA office #506, 21 Nevsky pr./ Невский пр., 21, б.ц. Дом Мертенса, офис СПИБА №506
Wednesday/ Среда 06/02 09:30	Finance Committee / Финансовый комитет	Annual report 2018 with Olga G. Lapina: be aware, know the risks, make decisions competently / Годовой отчет 2018 с О.Г. Лапиной: быть в курсе, знать риски,	Courtyard by Marriott St. Petersburg Pushkin hotel, 166 Griboedova emb./ 33 Kanonerskaya ul. / наб. Грибоедова,

		принимать решения компетентно	166/Канонерская ул., д.33
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