



**SPIBA**

St.Petersburg International Business Association

**MONTHLY DIGEST**

## **SPIBA Digest January 2019**

January Highlights 2019 .....	2
January Events 2019 .....	4
Events calendar for February 2019 .....	5

## January Highlights 2019

On January 22<sup>nd</sup>, SPIBA summed up the past year of the Association under the guidance of Andrei Kolesnikov at the workshop “Retrospective as one of the facilitation methods. Summing up the year.



Andrei Kolesnikov is the managing owner of PowerLexis, certified IAF CPF facilitator (one of three IAF CPF facilitators in Russia), business coach, expert in creating presentations and public speaking.



Andrei talked about how to use the retrospective method for qualitative summing up and effective planning of the next years and future projects in companies. He stressed the



importance of giving people an opportunity to speak. The participants of the meeting shared their experience in holding strategic sessions in their companies and their views on the work and prospects of SPIBA. According to the collective opinion of the participants of the workshop, the meeting was extremely useful for everyone. Each attendee learned something important for the work of its organization. Brainstorming by the managers of leading companies in St. Petersburg made it possible to determine the most successful SPIBA activities and to understand the directions for further growth of the Association.

[Read more](#) – [See photos](#) – [Read post release in Russian](#)

On January 24<sup>th</sup>, SPIBA Committee for Innovation and Intelligent Systems held a meeting on topical



issues of changes in the nature of business at the meeting “What is digital transformation and how to start it”. Mikhail Gavrilov, Advisor to the Deputy Chairman of the Board, PJSC “Bank Saint Petersburg”, began with vivid examples of how technological progress accelerates the processes that people had



invented before. According to Mikhail, “Digit” is a new way to interact with the world. Mikhail shared with the audience not only how to deal with new challenges for companies, but also what tomorrow will be in the field of technology and customer habits.

Evgeny Pochkaev, Vice President, Information Technology and Operational Development, BIOCAD, spoke about lean management and the application of digital transformation in the example of the company. Evgeny talked about the development and step-by-step implementation of the project

REPKA (service for managing tasks of BIOCAD, created in the paradigm of Agile project management). According to him, digital transformation costs nothing without ideology and culture, which should cover the entire company. An expert from the academic environment, Samuil L. Gorelik, a doctor of technical sciences, a professor at ITMO University and a chairman of the expert council of the independent expert community, told how science and information technologies increase business efficiency.



[Read more](#) – [See photos](#) – [Read post release in Russian](#)

On January 30<sup>th</sup>, SPIBA HR Committee organized a round table “Preparing for the State Labor Inspection visits”. Alexander Korkin, Associate, Head of Employment Practice, Baker McKenzie, moderated the meeting. Elena Rozanova, HR business partner Operations Russia, Roust, shared the practice of preparing and passing the audit of the the State Labor Inspection in 2018 under the new rules. Elena gave several examples of how to successfully mitigate risks when passing State Labor Inspection checks.





Svetlana Efremova, Social Partnership&Labor Relations Service Director, Baltika Breweries, part of the the Carlsberg group, told about the lessons the company learned from the State Labor Inspection audit in 2018 and shared their lifehacks on passing checks. .



[Read more](#) – [See photos](#)

## January Events 2019

<b>16.12</b>	<p>Quality of Life Committee: Gastronomic tourism – as a factor in the development of border areas</p> <p><a href="#">Read more – See photos</a></p>	 A woman in a black dress with a white patterned top is standing and presenting at a SPiB Business Navigator event. She is gesturing towards a large screen displaying a cityscape. The screen also shows the text "SPiB BUSINESS NAVIGATOR". There are some items on a table in front of her, including a laptop and some bottles.
<b>16.12</b>	<p>Look@ Baltika Breweries</p> <p><a href="#">Read more</a></p>	
<b>21.12</b>	<p>Look@IKEA Design studio in Atlantic City</p> <p><a href="#">Read more – See photos – Read post release in Russian</a></p>	 A man in a yellow shirt is standing and presenting to a group of people seated in a semi-circle. The setting appears to be an IKEA Design studio. There are some signs and posters on the wall behind the audience.

## Events calendar for February 2019

Date	Name	Description	Venue
Friday 01/02 19:00	English speaking club with Jerry	Discussion club	Nevsky pr., 21, SPIBA office 506
Tuesday 05/02 09:30	Marketing & Communications Committee	Anti-crisis communications	Conference hall Etude, Hotel Indigo, 17 Chaikovskogo ul.
Wednesday 06/02 09:30	Finance Committee	Annual report 2018 with Olga G. Lapina: be aware, know the risks, make decisions competently	Courtyard by Marriott St. Petersburg Pushkin hotel, 33 Kanonerskaya ul.
Thursday 07/02 10:00	Look@It	Look@IL MIO	14 Mikhailova ul.
Friday 08/02 19:00	English speaking club with Jerry	Discussion club	Nevsky pr., 21, SPIBA office 506
Tuesday 12/02 09:30	Legal Committee	Legal Debating Club: Experience of administrative struggle with state and control authorities	Nevsky pr., 21, SPIBA office 506
Thursday 14/02 10:00	Real Estate & Construction Committee	Business meeting with the management of the Committee for Urban Planning and Architecture of St. Petersburg	Mertens House Business Center, 21 Nevsky Pr., conference hall on the 6th floor
Friday 15/02 10:00	Round table	Socio-economic Situation in Russia: Results of the Year	SO/ Sofitel St.Petersburg, 6 Voznesensky pr.
Friday 15/02 19:00	English speaking club with Jerry	Discussion club	Nevsky pr., 21, SPIBA office 506
Wednesday 20/02 09:30	Breakfast with the Director	Ekaterina Gorokhova, General Director, Kelly Services CIS	Bar Nove, Hotel Domina St. Petersburg , 99 Moika Embankment
Thursday 21/02 09:30	Real Estate & Construction Committee	Results of the year 2018. Commercial and residential property market trends.	Dentons, Jensen House, Nevsky pr., 32-34, 5th floor

Friday 22/02 19:00	English speaking club with Jerry	Discussion club	Nevsky pr., 21, SPIBA office 506
Tuesday 26/02 10:00	Look@It	Look@BIOCAD	SEZ "Noydorf", Strelna, ul.Svyazi., 34-A
Friday 01/03	St.Petersburg Labor Forum'19: SPIBA Round tables	#HRtech - Flexible personnel management  #safety - Sectoral specifics of the creation and functioning of labor protection management systems	Expoforum, 64 к.1 Peterburgskoe sh.

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