



SPIBA

St.Petersburg International Business Association

MONTHLY DIGEST

SPIBA Digest February 2019

| | |
|--------------------------------------|---|
| February Highlights 2019 | 2 |
| February Events 2019..... | 4 |
| Events calendar for March 2019 | 5 |

February Highlights 2019

On February 14th, SPIBA Real Estate and Construction Committee



organized a business meeting between representatives of the business community and the Chairman of the Committee for Urban Planning and Architecture, Chief Architect of St. Petersburg Vladimir A. Grigoriev. Moderator Andrey Kosarev, General director, Colliers International, suggested



building a conversation in the format of a Q&A session: asking the Chairman questions and answering his questions. There were a lot of questions from both sides. Business is interested in the city's assessment of modern



construction in the historical center and the use of historical buildings, the prospects for the apartment format, the prerequisites for creating a business city, the development of territories and, of course, changes in the regulatory framework. In his turn, the Chief



Architect of St. Petersburg is concerned about the opinion of the business community about the demand for green spaces, creating an accessible sports infrastructure in residential areas, the need for urban planning standards and the role of the Urban Planning and Architecture Committee. The main issue to which the participants of the meeting constantly returned was the possibility of balancing the interests of the business (developers) and the residents of the city.

[Read more](#) – [See photos](#) – [Read post release in Russian](#)

On February 15th, SPIBA held a round table " Socio-economic



Situation in Russia: Results of the Year". Representatives of the leading companies of St. Petersburg gathered to discuss the results of 2018 in various aspects. Moderator of the round table Andrei Gusev, Managing partner of Borenius, suggested, contrary to F. Tyutchev's statement ("You can't understand Russia with your brain..."), try to comprehend the socio-economic situation in the country with the help of experts from different sectors of the economy.



Stanislav Murashov, macroanalyst, Raiffeisenbank, began his speech with the recognition that he is an optimist, and sees the situation not in such gloomy tones as many





analysts.

Head of the Department of Economics and Management of Enterprises and Industrial Complexes, St. Petersburg University of Economics, Alexander Karlik spoke about the development of Russian industry in the context of resource constraints and shared potential scenarios for the development of industry in St. Petersburg.

Anton Poddubny, Advisor of the St. Petersburg practice of Dentons in the field of corporate law and M&A, outlined the main problems in the development of the Russian economy (sanctions, deterioration of infrastructure, low labor productivity, high state presence in the economy) and listed the main directions for the development of legislation, areas for transforming the business climate and events of the Bank of Russia on the development of the financial market.



The forecast for the development of the labor market for 2018 (development of digitalization, flexible forms of employment, competition among employers, increasing the share of outsourcing, increasing the role of the HR brand for companies), which Anna Ustiyants, Commercial director, Kelly Services, gave a year ago, were mostly confirmed.

The round table ended with a presentation by Ekaterina Levochskaya, General Manager of M-Brain, who shared a study of socio-demographic and consumer trends.

[Read more](#) – [See photos](#) – [Read post release in Russian](#)

On February 20th, there was SPIBA regular meeting within the series of events “Breakfast with the Director”. The invited guest was Ekaterina Gorokhova, General Director of Kelly Services CIS, General Director of the Association of Private Employment Agencies.



The speaker talked about such important issues as the role of leadership in business and the specifics of managing international teams. Ekaterina, as a manager with





extensive experience in a company that provides large-scale personnel management solutions, shared with the audience her vision, what is the essence of the most popular management style today – the matrix; how Noble Purpose can hold a leader in one company for 20 years; why work for industry is important (public work in the Association of Private Employment Agencies).

At the end of the meeting, Ekaterina touched the topic of work/life balance, answered questions and spoke about her inspiring dance hobby.

[Read more](#) – [Read post release in Russian](#)

February Events 2019

| | | |
|--------------|---|---|
| 05.02 | <p>Marketing & Communications Committee: Anti-crisis communications Read more – See photos – Read post release in Russian</p> |  |
| 06.02 | <p>Finance Committee: Annual report 2018 with Olga G. Lapina: be aware, know the risks, make decisions competently Read more</p> |  |
| 07.02 | <p>Look@IL MIO Read more – See photos</p> |  |
| 12.02 | <p>Legal Committee: Legal Debating Club "Experience of administrative struggle with state and control authorities" Read more</p> |  |
| 21.02 | <p>Real Estate & Construction Committee: Results of the year 2018. Commercial and residential property market trends Read more</p> |  |

| | | |
|-------|--|--|
| 26.02 | <p>Look@BIOCAD</p> <p>Read more – See photos</p> |  |
|-------|--|--|

Events calendar for March 2019

| Date | Title | Description | Location |
|-----------------------------|---|--|---|
| Friday 01/03 | St.Petersburg Labor Forum'19: SPIBA Round tables | #HRtech - Flexible personnel management #safety - Building a culture of safe work in various industries | Expoforum, 64 к.1 Peterburgskoe sh. |
| Friday 01/03 19:00 | English speaking club with Jerry | Discussion club | Nevsky pr., 21, SPIBA office 506 |
| Tuesday 05/03 09:30 | Finance Committee | Conference "Taxes 2019" | Berlin-Madrid Conference hall, Novotel, 3A ul. Mayakovskogo |
| Wednesday 06/03 09:30 | Innovation and Intelligent Systems Committee | Biometrics – new opportunities for solving business problems | Coworking Yasnaya Polyana, st. Lev Tolstoy 1-3 |
| Wednesday 06/03 15:30 | Quality of life Committee | Excursion: Museum of Art and Industry Academy named after the Baron A. L. Stieglitz | Solyanoy Pereulok, 13 |
| Tuesday 12/03 09:30 | Innovation and Intelligent Systems Committee | Striving for new IT solutions | Conference hall Atelier99, Hotel Domina St. Petersburg , 99 Moika Embankment |
| Thursday 14/03 10:00 | Industrial Committee | Green Code signing | Legislative Assembly of St. Petersburg |
| Friday 15/03 09:30 | Legal Committee | Legal Results of the Year 2018 | Charlotte conference hall, LOTTE Hotel, Antonenko per. 2 |

| | | | |
|-----------------------------|--------------------------------------|--|---|
| Thursday 21/03 09:30 | Marketing & Communications Committee | Master class on the transformation of corporate culture | Etude Hall, Hotel Indigo SPb-Tchaikovskogo, 17 Chaikovskogo ul. |
| Friday 22/03 19:00 | English speaking club with Jerry | Discussion club | Nevsky pr., 21, SPIBA office 506 |
| Monday 25/03 10:30 | Look@It | Look@Danone | "Petmol" Dairy Plant, 1A, 6th Verkhny pereulok |
| Wednesday 27/03 18:30 | General Meeting | Topic of the meeting: "Smart City – Innovative future of the urban environment" | Ballroom, Astoria Hotel, 39, Bolshaya Morskaya Street |
| Thursday 28/03 09:30 | Breakfast with the Director | Michael Bjorklund, Chairman of the Board of Directors, Bonava St. Petersburg | Anna Pavlova Hall, Angleterre Hotel, 24, Malaya Morskaya ul |
| Friday 29/03 19:00 | English speaking club with Jerry | Discussion club | Nevsky pr., 21, SPIBA office 506 |

CONTACT:

SPIBA Office, 21 Nevsky Prospect, Office 506

St. Petersburg, Russia, 191186

Тел.: +7 (812) 325-9091

Fax: +7 (812) 325-9092

Email: office@spiba.ru

www.spiba.ru

Follow us on Social Media:   