

Marina Piotrovskaya

Education:

- Saint-Petersburg State University: Philological and Law faculties
- Cornell University – Project Leadership programme

Experience:

- 2018 – on-going
International law firm DLA Piper – Head of Marketing and PR Department
- 2000 – 2018
Royal Danish Consulate General – Commercial Attaché
- before 2000
 - EBRD corporate development support project at SUE Vodokanal Saint-Petersburg
 - Coopers and Lybrand



What I stand for

I decided to stand as a candidate for the SPIBA Marketing and Communication Committee Co-Chairperson as I believe that my extensive experience and comprehensive expertise in marketing and PR as well as in business development spheres will contribute to the growth and evolution of the Association.

I believe that my main task will be to improve interaction between business community, mass media and public authorities.

I see myself as a person who can make prominent contribution to the development of the Association. My experience in intergovernmental relations, arranging marketing events and promotions on the highest level, can be used in establishing new vision for committee work and its further evolution.

