



MONTHLY DIGEST

SPIBA Digest May 2019

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May Highlights 2019

On May 22nd, SPIBA Real Estate & Construction Committee organized the event on the topic "How Will Coworking Change the Office Market?" A sharing economy changed our lives. Companies strive for the most efficient use of funds, their needs for working space change when every meter of space is used for its intended purpose. Coworking gives this flexibility and also stimulates networking among like-minded people, when representatives of different businesses can gather to work together, communicate, create new projects. The participants of the meeting discussed the reasons for the popularity of coworking format in St. Petersburg, about its cost compared to office, as well as ways to



create an effective and creative workspace. Victoria Goryacheva, Senior Consultant, Office Real Estate Department, Colliers International in St. Petersburg gave an overview of the co-trading market in St. Petersburg. Oksana Olshevskaya, Marketing Director, Coworking Yasnaya



Polyana, shared the co-working business model, advantages and prospects for the development of this format and made a tour of Yasnaya Polyana. In the end, Anna Sarkisyants, Chief Designer and Founder of Designic Studio, made a presentation "How to solve your business problems through a design strategy? What should be the modern office interior on the example of coworking".

[Read more](#)

On May 23rd, there was a round table "The practice of tourism in St. Petersburg" held by SPIBA Quality of Life Committee. The meeting is devoted to the plans of the city for the new tourist season and the discussion of the specialists of the specific areas on the peculiarity of the work in the upcoming period. The speakers were Nana Gvichia, Deputy Chairman of the Committee for Tourism of St. Petersburg, Lars Mosdorf, Deputy General Director, Chief Financial Officer, Northern Capital Gateway, Natalia Belyakova, Marketing Director, Domina Russia, Expert of the Russian Export Center, Alexey Onatsko, Partner and Development Director, Miles & Yards, Project Curator Sevkael Port, Vera Konashenok, Project Manager, Alumni Association of St. Petersburg State University, Denis Kotlyarov,





Three-time National Champion and Master of Sports, Member of the Russian National Team for three years, founder of the Sailing Regatta. Larisa Konashenok, PR consultant of Lev Lurie's Culture & History Club, moderated the event.



[Read more](#) – [See photos](#) – [Read post release in Russian](#)

On May 29th, there was a meeting with the management of the State Labor Inspectorate in the Leningrad Region, organized by the SPIBA HR Committee.



Elena S. Abalakova, Head of the Department for Legal Support of Supervisory Activities of the State Labor Inspectorate of the Leningrad Region, and Alexander Korkin, Associate, Head of Employment Practice, Baker McKenzie, St Petersburg, took part in the event.







At the meeting, experts discussed a wide range of issues related to labor legislation, as well as major violations that are detected



by the Inspectorate during routine and unscheduled inspections of enterprises, both in legal aspects and in labor protection issues. Criteria for the distinction between labor and civil law relations were identified, as well as key changes in labor legislation that employers should pay attention to in 2019.

[Read more](#) – [Read post release in Russian](#)

May Events 2019

| | | |
|---------------------|---|---|
| <p>16.05</p> | <p>Quality of life Committee: Prevention of work-related diseases and rehabilitation with the benefit of Physical Therapy methods, Australian experience</p> <p>Read more</p> |  |
| <p>21.05</p> | <p>Innovation and Intelligent Systems Committee: Augmented reality, a practical approach</p> <p>Read more – See photos</p> |  |
| <p>27.05</p> | <p>Finance Committee: New changes in VAT legislation in 2019. Controversial issues in the application of VAT in 2018-2019</p> <p>Read more</p> |  |
| <p>30.05</p> | <p>Workshop "Technique and psychology of interviews: trends, features, strategies and tactics of journalistic interviews"</p> <p>Read more – See photos</p> |  |

Events calendar for May 2019

| Date | Title | Description | Location |
|-----------------------------|---|---|---|
| Monday 03/06 16:00 | Marketing & Communications Committee | How to build a community around a brand, work effectively with bloggers and influential people with a profit for business | Conference hall Atelier99, Hotel Domina St. Petersburg, 99 Moika Embankment |
| Wednesday 05/06 18:00 | Business cocktail | Meeting with Kris Peeters, Deputy Prime Minister, Minister of Employment, Economy and Consumer Affairs in charge of Foreign Trade of the Belgian Federal Government | Dom Boutique Hotel, 4 Gangutskaya St., St.Petersburg |
| Friday 07/06 19:00 | English speaking club with Jerry | Discussion club | Nevsky pr., 21, SPIBA office 506 |
| Monday 10/06 15:00 | Conference | SPIEF follow-up – discussion about the strategic development of companies based on various economic clusters examples | GSOM SPbU, 3 Volkhovsky per., aud.403 |
| Wednesday 19/06 09:30 | Logistics group of the Industrial Committee | Supply Chain Management: New Features | Nevsky pr., 21, SPIBA office 506 |
| Friday 21/06 19:00 | English speaking club with Jerry | Discussion club | Nevsky pr., 21, SPIBA office 506 |
| Saturday 22/06 12:00 | Quality of life Committee | SPIBA Golf-picnic | Golf Club Gorki |
| Monday 24/06 10:00 | Breakfast with the Director | Mathias Weber, Schneider Group: Working in Russia – an optimistic view of a German | Glinka Hall, Radisson Royal Hotel, 49/2 Nevsky pr. |
| Tuesday 25/06 09:30 | Legal Committee | Customers and authors of results of intellectual activity: who holds the exclusive rights and who is entitled to remuneration? | Business Center Mertens House, Nevsky pr., 21 |
| Wednesday 26/06 10:00 | HR and Marketing & Communications Committee | HR 4.0: Emotional intelligence. | Coworking Yasnaya Polyana, st. Lev Tolstoy 1-3 |
| Friday 28/06 09:30 | Seminar | Russia and the Global outlook: facing the trade war Speaker: Sébastien Barbé, Credit Agricole CIB | SO/ Sofitel St.Petersburg, Вознесенский пр., 6 |
| Friday 28/06 19:00 | English speaking club with Jerry | Discussion club | Nevsky pr., 21, SPIBA office 506 |

CONTACT:

SPIBA Office, 21 Nevsky Prospect, Office 506

St. Petersburg, Russia, 191186

Тел.: +7 (812) 325-9091

Fax: +7 (812) 325-9092

Email: office@spiba.ru

www.spiba.ru

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