

SPIBA Digest June 2019

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June Highlights 2019

On June 5th, on the “zero day” of St. Petersburg International Economic Forum a business cocktail



took place with Kris Peeters, Deputy Prime Minister of the Belgian Federal Government, and SPIBA members with the support of the Consulate General of the Kingdom of Belgium in St. Petersburg. The meeting was



opened by Stefan Van Doorslaer, Chairperson of the SPIBA Executive Committee, CEO of Ahlers Group, and Hans Timbremont, General Consul of Belgium in St. Petersburg.

Deputy Prime Minister, Minister of Employment, Economy and



Consumer Affairs, in charge of Foreign Trade of the Belgian Federal Government, Mr. Kris Peeters discussed what we can do together in order to strengthen and improve the relations between our countries. From his perspective, adversarial position of the USA and China, non-implementation of Minsk accords, differences between EU and Russia, Brexit – all these affect all participants of economic activity. We need international trade and stability. Only frank discussions at a round table on a higher level will make it possible to find the

solution. Q&A session covered the main focus areas for cooperation in Mr. Peeters' view, steps to significant improvement of international trade, education, and science, implementation of Minsk accords, migration.

The event brought together the top managers of the leading companies and representatives of diplomatic missions in St. Petersburg, who were interested in the issues of the global economy on which development of their countries and companies depends.

[Read more](#) – [See photos](#) – [Read post release](#)

On June 10th, for the 4th time, an informal meeting-discussion was



held, jointly organized by SPIBA and KELLY, where questions about the strategic development of companies and the prospects for landmark projects in various economic clusters were discussed. This time it took place at Graduate School of Management of Saint-Petersburg State University. The participants discussed the



results of SPIEF 2019 and how its decisions affect business development in the North-West part of



the Russian Federation. The discussion was attended by Nikita Pavlov, Head of Business Development, Eastern Europe and the CIS, Refinitiv (financial and risk business of Thomson Reuters), Pavel Korotin, Director of MTS in St. Petersburg and the Leningrad Region, Alexandra Glazkova, Vice President, HR and Corporate Marketing, BIOCAD, Andrei Krivko, Director of the plant of Unilever in St. Petersburg, and Anna Ovchinnikova, Commercial Director, Golf Estate, General Director, ANO "International Center for Golf Tourism". Karina Khabacheva, Executive Director of SPIBA, and Yuri Efrosinin, Operational Director of KELLY, made a welcome speech. The meeting was moderated by Anton Poddubny, Counsel at St. Petersburg office of Dentons. The main topic for



discussion was the economic situation in the country. Also, the panelists noted that the issue of digitalization and the development of new technologies is acute today. Following the results of SPIEF, SPIBA and KELLY business discussion provided an opportunity to share the main topics of the Forum in an informal setting and openly talk about the benefits and impressions of the participation of companies from various industries.

[Read more](#) – [See photos](#) – [Read post release in Russian](#)

On June 22nd, SPIBA held a Golf Picnic - a traditional picnic in the



Family day format at Gorki Golf & Resort site. The number of participants in 2019 exceeded 200 people, including SPIBA members, their families, and friends. Interactive fun zones, open golf lessons, mini golf tournament,



cycling, and other sports activities were popular among picnic guests, and the competition element added excitement and fun to the participants. The general sponsor of Golf Picnic, MTS established a lounge-zone, where everyone could take a breath, hide from the bright



summer sun and digress a little from golf. This year SPIBA expanded picnic entertainment program and organized a performance of the unique Upsala Circus, a socio-cultural project where more than 90 children and adolescents from social risk groups, as well as children with special needs, take part. The circus was sponsored by the Industrial Park "Maryino" and Dentons St. Petersburg.



It is worth mentioning partners that supported the event: Coca-Cola HBC Russia, ATRIA, Baltika Breweries (part of the Carlsberg Group), KiiltoClean, Lybimy Kray, MARS / Wrigley, Subway, Beluga Boutique, Fazer, Danone, IL MIO and Radisson Royal Hotel, St Petersburg.



Traditionally, SPIBA, together with Gorki Golf & Resort, held a lottery, and the cake, provided by Radisson Royal Hotel, St. Petersburg, was the perfect ending of the picnic.






[Read more](#) – [See photos](#) – [Read post release](#)

On June 28th, SPIBA members met at a seminar, devoted to the current macroeconomic situation in Russia and global economic trends. The seminar with the ambiguous title “Russia and the global outlook: Looking for a place to hide?” was opened by the moderator of the meeting Artem Zhavoronkov, Partner of Borenius. The guest speaker, Sébastien Barbé, Global Head of Emerging Market Research & Strategy, Credit Agricole CIB, was already familiar to SPIBA members. Sébastien shared his view on global markets, both developed countries and emerging markets, talked about prospects of the Russian economy and global trends in the development of macroeconomic, interest rate and FX forecasts.



[Read more](#) – [See photos](#)

June Events 2019

<p>03.06</p>	<p>Marketing & Communications Committee:</p> <p>How to build a community around a brand, work effectively with bloggers and influential people with a profit for business</p> <p>Read more – See photos</p>	
<p>14.06</p>	<p>Business Breakfast with Wharton School, University of Pennsylvania</p> <p>Read more – See photos</p>	
<p>19.06</p>	<p>Logistics group of the Industrial Committee:</p> <p>Supply Chain Management: New Features</p> <p>Read more – See photos</p>	
<p>24.06</p>	<p>Breakfast with the Director:</p> <p>Mathias Weber, Schneider Group, "Working in Russia – an optimistic view of a German"</p> <p>Read more</p>	
<p>25.06</p>	<p>Legal Committee:</p> <p>Customers and authors of results of intellectual activity: who holds the exclusive rights and who is entitled to remuneration?</p> <p>Read more</p>	

26.06

HR 4.0 discussion about Emotional intelligence

[Read more](#)



Events calendar for July 2019

Date	Title	Description	Location
Wednesday 03/07 09:30	Look@IT	Look@Unilever	Unilever plant, Progonnaya str.,1
Friday 05/07 19:00	Boat Cruise	SPIBA White Nights Boat Cruise	Makarova emb, 20
Tuesday 09/07 10:00	Finance Committee	Value Added Tax: the main direction of automating business processes during the desk audit. The development of VAT in 2019. The goods traceability system – the next stage of control over VAT in 2020	Business Center Mertens House, Nevsky pr., 21, conference room on the 6 th floor
Friday 12/07 19:00	English speaking club with Jerry	Discussion club	Nevsky pr., 21, SPIBA office 506
Tuesday 16/07 10:00	HR Committee	Business meeting with the management of the Office for Migration of the Ministry of Internal Affairs of the Russian Federation in SPB and Leningrad region	Stasov Hall, Radisson Royal Hotel, 49/2 Nevsky pr.
Thursday 18/07 09:30	Industrial Committee	Working meeting - preparation for the World Week " World Cleanup Day"	Nevsky pr., 21, SPIBA office 506
Friday 19/07 19:00	English speaking club with Jerry	Discussion club	Nevsky pr., 21, SPIBA office 506
Tuesday 23/07 09:30	Industrial Committee	Environmental Protection - Best Practices	Business Center Mertens House, Nevsky pr., 21
TBC	Look@It	Look@Sevcable Port	Kozhevennaya line, 40
Friday 26/07 19:00	English speaking club with Jerry	Discussion club	Nevsky pr., 21, SPIBA office 506

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