



SPIBA

St.Petersburg International Business Association

MONTHLY DIGEST

SPIBA Digest September 2019

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September Highlights 2019

On September 12^h, SPIBA HR Committee held a practical conference "Interaction between Universities and Business" at the Graduate School of Management St. Petersburg University. The topic attracted the attention of the authorities, Universities and leading enterprises of



St. Petersburg, who shared their joint experience. During the plenary session "Trends and forecasts 2019" Konstantin V. Krotov, Ph. D., Head of School, Graduate School of Management, St. Petersburg University, Nikolai A. Rogachev, First Deputy Chairman, Committee on Labor and Employment of



St. Petersburg, Sergey M. Kadochnikov, Branch Director, HSE-St. Petersburg, and Olga Kopylova, Head of recruitment, Kelly Services. Participants of the meeting discussed trends in the labor market of young professionals and the development of relations between business and Universities. The work of two round tables "Interpenetration of Universities and companies" and "Professions of the future" brought clarity to the

understanding of current trends. Based on their unique experience, the speakers not only shared current practices of collaboration between universities and business, but also boldly predicted the future relationship between leading Universities and interested companies.

[Read more](#) – [See photos](#) – [Read post release in Russian](#)

On September 16th, The leading enterprises of St. Petersburg and the region in the field of retail,



automotive and consumer goods discussed best practices, technological solutions and investments in the processing of industrial waste at the round table "Waste Market Reform: From "Waste" to a Secondary Material Resource". Roman Ishmukhametov, Associate, Baker McKenzie, and



co-chairman of the SPIBA Industrial Committee, moderated the event. The issue of waste management is one of the most urgent for St. Petersburg, where 85% of waste is sent to landfills. The participants of the round table shared their environmental practices. Both members of the Association and non – members of the Association from a variety of business areas were invited to the dialogue: among the participants of the event - Renault Russia, JTI (factory "Petro"), Smurfit



Kappa, IKEA/Mega Parnas and other representatives of the business community of the city, as well as experts in the field of waste processing.

[Read more](#) – [See photos](#) – [Read post release in Russian](#)

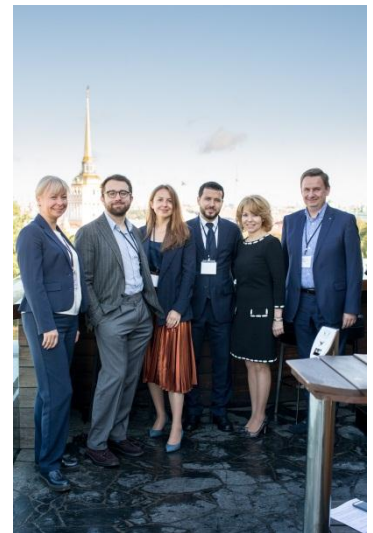
On September 20th, SPIBA held its traditional meeting "Socio-economic situation in Russia: half-year results".



The round table was attended by: Igor Baranov, Ph. D., Vice-rector for training and research, Sberbank Corporate University, Stanislav Murashov, macroanalyst, Raiffeisenbank,










Leonid Kropotov, Legal Director, PhD in Law, DLA Piper, Julia Naberezhnaya, Senior lawyer, DLA Piper, Vladislav Talanin, Director of sales of commercial real estate, YIT St. Petersburg, and Julia Strelchik, Head of marketing and sales, M-Brain Russia. Participants of the round table noted that such events allow to soberly assess the situation, to be aware of the legislation, as economic instability affects various spheres of life and business in Russia.



[Read more](#) – [See photos](#) – [Read post release in Russian](#)

September Events 2019

<p>03.09</p>	<p>SPIBA Directors' Club sponsored by Russian Standard Vodka</p>	
<p>08.09</p>	<p>Lasertag Read more</p>	
<p>10.09</p>	<p>Legal Committee: Meeting with St. Petersburg Federal Antimonopoly Service "Cases of unfair competition: current court and antitrust authorities practice" Read more – See photos</p>	
<p>11.09</p>	<p>Quality of life Committee: The Formula of Health "Tips of a neurophysiologist: from happy people to effective teams" Read more</p>	
<p>13.09</p>	<p>Look@Nissan Read more – See photos</p>	

<p>20.09</p>	<p>Finance Committee: "On some issues relating to VAT application for implementing foreign economic activities in 2019". Speaker: Irina S. Persikova, FTS RF Read more– See photos</p>	
<p>24.09</p>	<p>HR Committee: Labor Market Review Read more– See photos</p>	

Events calendar for October 2019

Date	Title	Description	Location
Thursday 03/10 11:00	Business Meeting	Brand positioning through social and cultural projects	Italy restaurant, 11 Chernyshevskogo sqr.
Tuesday 8/10 10:00	Authorial seminar	Practice of public speaking – three steps to the audience	Novotel St. Petersburg Centre, 3A ul. Mayakovskogo
Wednesday 09/10 10:00	Round table	Management of the Employer Brand Perception	Conference hall Etude, Indigo St.Petersburg-Tchaikovskogo, 17 Chaikovskogo str.
Thursday 10/10 09:30	Finance & HR Committees	Round table devoted to labor issues and taxation of employee expenses, payment of insurance premiums	Mertens House, 21 Nevsky Prospect, SPIBA office 506
Monday 14/10 tbc 15:00	Quality of life Committee	SPIBA Cultural Discoveries tour to the Mariinsky Theatre (New stage)	The Mariinsky theatre (New stage), 34 ul. Dekabristov
Thursday 17/10 17:00	General Meeting	SPIBA General Meeting. Speaker: Eduard V. Batanov, Vice-Governor of St. Petersburg	Saint-Petersburg Conference Hall, Hotel Corinthia, 57 Nevsky pr.
Friday 18/10 19:00	English speaking club with Jerry	Discussion club	Mertens House, 21 Nevsky Prospect, SPIBA office 506
Tuesday 22/10 09:30	Real Estate & Construction Committee	Intellectual property in construction: what a client needs to know	Mertens House, 21 Nevsky Prospect, SPIBA office 506
Wednesday 23/10 09:30	Legal Committee	Legal Debating Club	Mertens House, 21 Nevsky Prospect, SPIBA office 506
Thursday 24/10 10:00	Look@It	Look@Smurfit Kappa	Smurfit Kappa, 7 Gogolya st., Vsevolozhsk, Leningrad region
Friday 25/10 09:30	Marketing & Communications Committee	The Critical Thinking Workshop.	Business Center Mertens House, 21 Nevsky Prospect, 6th floor conference room
Friday 25/10 19:00	English speaking club with Jerry	Discussion club	Mertens House, 21 Nevsky Prospect, SPIBA office 506
Tuesday 29/10 09:30	Innovation and Intelligent Systems Committee	Information Security / Information Infrastructure	TBC

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