

Dear all,

In August 2017 you elected me to be one of the co-chairpersons of the SPIBA Legal Committee, I sincerely hope that my professionalism, involvement and responsiveness to your enquiries requiring legal assistance justified the trust placed in me.

For me personally, the last two years have been an active period in my professional development. I have become head of a practice, participated in complicated projects of our team resulting in Maxima Legal's recognition in national and international ratings; led in advising on PPP projects in the IT field, ensured that a startup launched an ICO, obtained positive decisions on intricate court cases and had an impact on judicial practice.

I associate my achievements in many respects with SPIBA, including the tasks and challenges facing the Legal Committee. This is the place where we can exchange ideas, understand the current problems of business and look for like-minded people.

My professional experience is primarily in legal consultancy which has provided me with an opportunity to better understand the varied nature of legal work and the needs of all types of clients, from small Russian businesses to large international holdings.

Whilst providing legal support in commercial matters and assisting with disputes between businesses, I have been able to learn how to best provide clients with solutions that not only comply with the 'rules of the game' in Russian jurisdiction but also to enable them to achieve their business objectives.

My area of expertise is in the protection of intellectual property and providing legal support to IT companies. When considering the role of information communication technology and also the growing economic importance of this sector, I believe that this area of law is now particularly relevant and important, including to the Committee.

As part of the work of the Committee, I am keen to use my experience in organising and assisting with seminars, participating in business and professional events, as well as interacting with the media and online.

It is a great honour for me to re-nominate my candidacy for the position of co-chair of the Legal Committee and I will be very grateful for your trust in me to be re-elected.

On the following page you can find more information about me. If you have any questions, you can always contact me.

Kind regards

**Maxim Ali**

Head of the IP/IT Practice

Maxima Legal



**MAXIM ALI**

Senior Associate  
Head of the IP/IT Practice at Maxima Legal

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**RECOGNITION**

- Best Lawyers 2020 (Russia, St Petersburg) — Information Technology Law
- Pravo.ru 300 (2017, 2018) – Intellectual Property practice
- Pravo.ru 300 (2017, 2018) – specialised nomination ‘Digital economy’ (a matter led by Maxim was shortlisted for the award)
- Delovoy Peterburg Lawyer of the Season Autumn 2018 – won in the category of ‘Transaction of the season’

**QUALIFICATIONS AND EXPERTISE SUMMARY**

Maxim is an expert in the field of intellectual property and information law as well as in e-commerce and media law.

Also Maxim has successful experience in defending clients’ interests in specialised courts: in the Intellectual Property Court and the Chamber of Patent Disputes. At the same time, the lawyer managed not only to defend the interests of the client, but also to develop a new position for the Russian judicial practice, to which the court referred in its decision.

**SIGNIFICANT RECENT MATTERS**

- Complex legal support for a financial blockchain platform to attract \$104 million within the framework of an ICO.
- Development and introduction of a commercial secret regime, as well as negotiation and execution of agreements on obtaining rights to production secrets (know-how) within the framework of implementation of joint projects with international partners on localization of medical devices production in Russia.
- Successful defense of the client’s interests and recognition of the illegal blocking of the site, which was carried out at the request of the prosecutor’s office and Roskomnadzor by all telecom operators in Russia without notifying the site administration.
- Supporting several pilot and unique public-private partnership projects in the IT sphere. The complexity of the projects was due to the fact that at the time of their implementation similar

cases were not available in the Russian legal practice, and the legislation on which the projects were based was adopted six months prior to their launch and had no clear interpretation on a number of issues.

- Supporting joint projects of the with providing legal assistance to two joint projects between with the The D. D. Shostakovich St Petersburg Academic Philharmonic Hall and internet companies Yandex and LitRes and assisting with negotiations and entering into a contract for joint recording of the Philharmonic Orchestra and the renowned Japanese violinist Sayaka Shoji with one of the world's largest recording labels – UNIVERSAL MUSIC.

## **PUBLICATIONS AND EVENTS**

Maxim is actively involved in international, national and regional business conferences particularly those focused on intellectual property, the IT sector and electronic commerce. Maxim has also organised academic and business seminars and master classes.

Maxim has had a considerable number of articles and many comments published in the professional and business press, including Forbes, Kommersant, Delovoy Peterburg, TASS, VC.RU, Rusbases and many others.

## **LANGUAGES**

Maxim speaks Russian (native) and English (fluent).