



SPIBA

St.Petersburg International Business Association

MONTHLY DIGEST

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November Highlights 2019

On November 12, SPIBA Finance Committee continued the series of meetings #SPIBATaxTalks in the new format "taxes and wine" with a discussion "Double Taxation Agreement Revolution: MLI in Russia". The event was held in an interactive format "talk show", where speakers were Anton Kabakov, Forte Tax&Law, Olga



Vorobyova, Emerging Markets Group, and Alexander Simonov, Mazars.

The audience took an active part in the discussion. During the meeting, the guests had time to discuss many aspects of the MLI Convention: from the basics of its application and the minimum standard to the optional provisions.

At the end, guests participated in the mind game of "tax specialists vs. taxpayers" on the passage of the Principal Purposes Test. Participants, previously divided into "tax" and "taxpayers", expressed

their "pros" and "cons" of whether the Principal Purposes Test will be passed in this case. Those teams whose arguments were considered the most compelling, received well-deserved prizes.

[Read more](#) – [See photos](#)

On November 19th, members of the St. Petersburg International Business Association met with representatives of Channel 78 to talk about the opportunities and prospects for cooperation between business and the media. The guests of the meeting were Inna Chukina, Head of the information service, and Nadezhda Kolesnikova, Head of the promotion and PR service. The speakers willingly answered the questions of the audience. The city TV channel is interested in attracting experts from its region.



Representatives of Channel 78 shared some secrets of working with different target audiences, called the programs, participation in which may be interesting for the independent experts (it is worth noting that about 90% of the broadcast of the television channel is live). The audience's interest was also aroused by the story about social projects in which 78 TV channel participates.

Concluding the meeting, moderator Olga Karavaeva, Dentons St. Petersburg, proposed the first step to cooperation between SPIBA and TV Channel 78: to collect information about the experts who represent the companies belonging to the Association, and transmit

it to the TV Channel.

[Read more](#) – [Read post release in Russian](#)

On November 27th, there was an annual Logistics Breakfast. This year the Breakfast was held at the Coca-Cola plant HBC Russia. The event was moderated by Svetlana Kadyrova, Regional sales





Manager, Groupe SEB Vostok. Dmitry Zlatkin, Regional Director of Logistics, Coca-Cola HBC Russia, spoke about Coca-Cola's innovations in the field of road safety. Vladimir Yanchukovsky, Regional sales Manager, DHL International, shared the possibilities of importing goods and samples for certification by Express delivery. Yuriy Legkov, Head of operations, Ahlers Rus, told how you can strengthen relationships with customers through digitalization of reporting.



After the speakers' presentations and a series of questions and answers, Alexander Mayer, Plant Director of Coca-Cola HBC Russia, conducted a tour around the production site, after which all the guests of the meeting received gifts.

[Read more](#) – [See photos](#)

November Events 2019

<p>06.11</p>	<p>Consular Breakfast with Norwegian Consul General Dag M. Halvorsen</p> <p>Read more</p>	
<p>07.11</p>	<p>International student delegation</p> <p>Doing business in Russia</p> <p>See photos</p>	
<p>14.11</p>	<p>Industrial Committee:</p> <p>To Efficiency Through Change and Consistency</p> <p>Read more</p>	
<p>20.11</p>	<p>Workshop</p> <p>HR 4.0: Happy teams = maximum performance</p> <p>Read more – See photos</p>	
<p>26.11</p>	<p>Innovation and Intelligent Systems Committee</p> <p>Cognitive effects of the digital wave: gender emphasis.</p> <p>Speaker: T. Gavrilova, Professor, Graduate School of Management, SPSU</p> <p>Read more – Read post release in Russian</p>	
<p>28.11</p>	<p>Logistic group Industrial Committee:</p> <p>Business meeting devoted to customs regulation</p> <p>Read more</p>	

Events calendar for December 2019

Date	Title	Description	Location
Tuesday 03/12 16:30	With the Consulate General of the Netherlands	Russian-Dutch business meeting on circular agriculture "FOOD WASTE / FOOD LOSSES"	Residence of the Consul General of the Netherlands, Angliyskaya emb. 12
Wednesday 04/12 10:00	Round table	Waste processing and recycling in the ecosystem "production-retail-buyer"	Berlin-Madrid Conference hall, Novotel, 3A ul. Mayakovskogo
Wednesday 04/12 16:00	Breakfast with the Director	Robert Mann, General Director, Ahlers Russia. Topic: Leadership: respect or fear?	Berlin-Madrid Conference hall, Novotel, 3A ul. Mayakovskogo
Thursday 05/12 09:30	Real Estate&Construction Committee	"PROPTECH: HOW TO USE NEW TECHNOLOGIES IN REAL ESTATE?"	Business Center Mertens House, 21 Nevsky Prospect, 6th floor conference room
Friday 06/12 19:00	English speaking club with Jerry	Discussion club	Mertens House, 21 Nevsky Prospect, SPIBA office 506
Monday 09/12 15:00	Marketing & Communications Committee	Homo Confusus: how can a professional survive in the VUCA world?"	Dom Boutique Hotel, 4 Gangutskaya St., St.Petersburg
Thursday 12/12 09:30	Legal Committee	The latest large-scale changes in the Procedural Legislation that entered into force on October 1, 2019. Speaker: Mikhail Z. Schwartz, SPbSU	Business Center Mertens House, 21 Nevsky Prospect, 6th floor conference room
Friday 13/12 19:00	English speaking club with Jerry	Discussion club	Mertens House, 21 Nevsky Prospect, SPIBA office 506

Tuesday 17/12 15:30	Finance Committee	Tax Conference. Guest speaker: Alexey Korabelnikov, Head of Finance Committee of Saint- Petersburg	Anna Pavlova conference room, Angleterre, 24 M.Morskaya
Thursday 19/12 18:30	SPIBA General Meeting	New Year General Meeting	Monferran Hall, Four Seasons Hotel, 1 Voznesensky pr.
Tuesday 24/12 09:30	Business Breakfast	"Pitfalls" of new lease accounting	Mertens House, 21 Nevsky Prospect, SPIBA office 506

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