



**SPIBA**

St.Petersburg International Business Association

**MONTHLY DIGEST**

## **SPIBA Digest October 2020**

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## October Highlights 2020

**On October 1<sup>st</sup>,** there was a Press Breakfast together with the Committee for External Relations of St. Petersburg “SPIBA 25 years – the outcomes and long-term plans of the Association and business” at the Faberge Museum. The breakfast was attended by members of the Executive Committee of the business association, top managers of leading international companies and representatives of the mass media.

Deputy Chairman of the Committee for External Relations of St. Petersburg Vyacheslav Kalganov conveyed congratulations on the anniversary to the participants of the event, highlighting the long-term contribution of SPIBA to the development of business cooperation and the investment climate of the region. The official spoke about the work done by the Committee to develop business cooperation with the countries of Southeast Asia and invited SPIBA members to hold regular meetings on topical areas of trade, economic and investment cooperation.

SPIBA members shared the successes in working with the Association over the past 25 years, as well as the plans of their companies: Stefan Van Doorslaer, Chairperson of the Executive Committee, CEO, Ahlers Group, Alexander Lebedev, Technical Director, Siemens Gas Turbine Technologies, Victoria Gourinovich, CIS Logistics Director/Branch Director, Groupe SEB Vostok, Sergey Parshin, General Manager, Smurfit Kappa St. Petersburg, Alexey Belogurov, Regional Director for Corporate Relations and Communications, JTI Petro, Natalia Petelina, Head of Regional Division, Ingka Centers Rus Operation, Maxim Kalinin, Managing Partner, Baker McKenzie, and Valentin Dodonov, Director of the Market Access Department, BIOCAD.

Stefan Van Doorslaer congratulated SPIBA members on this significant date and emphasized the important role of the Association as a platform for strengthening interaction between business and public authorities.

After the press conference, the participants went on a tour of the permanent collection of the Faberge Museum.

[Read more](#) – [See photos](#) – [Read post release in Russian](#)

**On October 6<sup>th</sup>,** on the occasion of the 25th Anniversary of the St. Petersburg International Business Association, the Tavrisheskiy Palace opened its doors. Top management of SPIBA member companies, representatives of the Government of St. Petersburg and the Leningrad Region, as well as diplomats, business, information and cultural partners of the Association attended the Anniversary Meeting.

The official part of the meeting was opened by Stefan Van Doorslaer, the



Chairman of the SPIBA Executive committee, CEO Ahlers.

Dmitry A. Yalov, Deputy Chairman of the Government of the Leningrad Region for Economics and Investments, Chairman of the Committee for Economic Development and Investment Activity, congratulated the Association from the Administration of the Leningrad Region. Then members and partners: Sebastian Fitzlyon, Honorary Consul of Australia; Victoria Gourinovich, Groupe SEB-Vostok; Vladislav Zabrodin, Capital Legal Services; Evgeniya Falkova, Danone; Tatiana Turikova, St. Petersburg Times; and Elena Milokhova, SOS Children's Villages, congratulated SPIBA. From the high official rostrum of the Duma hall of the palace, very warm, far from official speeches, words of congratulations to the Association and its members sounded.

Traditionally, the Award ceremony for the previous year and the presentation of new members of the Association took place at the Meeting. So, the winners were: Best Speaker – Vasily Klucharev, Higher School of Economics, Interaction with the business community – Dmitry A. Yalov, Government of the Leningrad region, SPIBA Expert – Elena Barvitskaya, TAXCOM, Committee of the Year – SPIBA Industrial Committee, Look@It Host – Coca-Cola HBC Eurasia, For Outstanding Input – Veronika Voinovian, Stockholm School of Economics in St. Petersburg, Best Diplomatic Partner – Consulate General of the Kingdom of the Netherlands in St. Petersburg.

During the evening, guests had the opportunity to enjoy live music, an exquisite fourchette and warm friendly communication in the ceremonial halls of the Tavricheskiy Palace.

Special thanks deserve the sponsors of the Anniversary Meeting: the Belgian logistics company Ahlers, Austrian Raiffeisenbank and German consulting company Schneider group for supporting SPIBA meeting, as well as company Russian Standard and Italian wine house Gancia for providing alcoholic beverages and the hotel Astoria of the hotel group RoccoForte for birthday cake.

[Read more – See photos – Read post release in Russian](#)

**On October 16<sup>th</sup>**, the SPIBA Quality of Life Committee together with the Palace of Congresses within the framework of the SPIBA Cultural Discoveries dedicated to the cultural heritage of St. Petersburg, conducted an excursion for the members of the Association. The guests went to the palace along one of the excursion routes – "The masterpieces of the Konstantin Palace", where they got acquainted with selected, the most valuable works of Russian painting, graphics and decorative and applied art of the 18th-19th centuries, as well as the main architectural masterpieces of the former Grand ducal residence – ceremonial halls.

[Read more](#)



## October events 2020

<b>02.10</b>	Look@We&I by Vertical <a href="#">Read more</a>
<b>08.10</b>	Logistics Group of SPIBA Industrial Committee: Webinar “Digital tasks of logistics management” <a href="#">Read more</a>
<b>14.10</b>	Industrial Committee: Встреча с руководством ГУП «Водоканал Санкт-Петербурга» <a href="#">Read more – Vodokanal's answers to questions from SPIBA members</a>
<b>15.10</b>	Finance committee: Electronic document flow – implementation issues. Case study <a href="#">Read more</a>
<b>22.10</b>	Online seminar “Rhetoric live: speech strategies for online format” <a href="#">Read more</a>
<b>28.10</b>	Digital-панель «HoReCa. Самая пострадавшая отрасль: как проходило возвращение к нормальности, что стало new normal и как осилить вторую волну?» <a href="#">Read more – Read post release in Russian</a>
<b>29.10</b>	Legal committee: Webinar “Patent trolls: prevention and methods of dealing with them” <a href="#">Read more</a>

## Events calendar for November 2020

Date	Title	Description	Location
Friday 06/11 20:00	English speaking club with Jerry	Discussion club	Online
Wednesday 11/11 12:00	Logistics Group of the Industrial Committee	2021 Economic recovery in Russia. Your 4 certainties: Business Control, Economic Potential, Regulatory Compliancy, Agile Route-to-Market	Online
Wednesday 11/11 16:00	HR Committee	Labor market review	Online
Thursday 12/11 16:00	Industrial Committee	Circular economy and circular procurement - innovations in Russia, global trends	Online
Friday 13/11 20:00	English speaking club with Jerry	Discussion club	Online
Tuesday 17/11 10:00	Legal Committee	Event dedicated to the theme of economic crimes in business	Online
Tuesday 17/11 16:00	Marketing & Communications Committee	What connects business and art	Gallery "Master", Ryleeva st., 6
Thursday 19/11 16:30	Discussion	Socio-economic Situation in Russia: Results of 2020	Online
Friday 20/11 20:00	English speaking club with Jerry	Discussion club	Online
Wednesday 25/11 10:00	Marketing & Communications Committee	Internal communications: working with sophisticated audiences and topics	TBC
Friday 27/11 20:00	English speaking club with Jerry	Discussion club	Online

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