



SPIBA

St.Petersburg International Business Association

MONTHLY DIGEST

SPIBA Digest September 2021

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September Highlights 2021

On September 12, SPIBA held a Golf Picnic – an annual Family day picnic at GORKI Golf & Resort. More than 160 people took part in the event in 2021. Open golf lessons, a mini-golf tournament, cycling, tennis, street chess, and other sports activities were popular among the guests, and the element of the competition gave excitement and fun to the participants.

The general sponsor of the Golf Picnic, BRP Russia, the world leader in the outdoor and sports equipment, provided stylish premium Spyder and Ryker tricycles, on which everyone could test drive or ride with the breeze with professional drivers.

This year SPIBA included in the program the performance of the inclusive orchestra of the “Anton Tut Ryadom” Foundation which is consisted of people with autism spectrum disorders and participants with no developmental disabilities: professional musicians, novice guitarists, people who first picked up drums. RBI Group has kindly agreed to support their performance.

After all the sports and entertainment events, a traditional lottery took place that was sponsored by Kiilto, Lyubimy Kray, Theater “Na Liteynom”, Novotel St. Petersburg Center, Corinthia St. Petersburg, IKEA, Hotel Indigo St. Petersburg - Tchaikovskogo and Hotel Astoria.

The cake like a golf field with clubs and balls made by Lotte Hotel was the perfect end to the picnic.

[Read more](#) — [See photos](#)



On September 15, SPIBA HR committee held a round table “Labor Market Review”. Timur Komarov, Head of Learning and Development, Gazprom Neft, moderated the event.

Special guest Nikolay A. Rogachev, First Deputy Chairman of the Committee on Labor and Employment of the Population of St. Petersburg, shared information on the level of employment and unemployment in St. Petersburg, as well as on the impact of the COVID-19 pandemic on the Russian labor market.



Anna Ustiyants, Operations Director Russia and Poland, Kelly, spoke about the current trends in the labor market. Anna answered how the pandemic affected the work format and staff employment, what factors motivate employees today, and many other questions.

Svetlana Orel, Manager, Specialized Labor Market Research Practice, Antal Russia, made a presentation “Results of the annual Antal Russia survey: job market overview in St. Petersburg and Russia in 2021”. Svetlana shared the results of the survey, which included questions: how have salaries changed in 2020? how did 2020 affect careers? soft or hard skills: what is more important at work? online interview: for or against?

[Read more](#) — [See photos](#)



On September 29, after a long break, SPIBA held its Annual General Meeting, which included welcoming new members, Award ceremony 2020 and re-election of a member of the Executive Committee and the Executive Director of SPIBA.

The topic of the panel discussion of the meeting was “Low carbon economy today: trends and prospects”. With the support of the Department of International Trade and the British Embassy in Russia, issues of concern to the whole world were discussed. Deborah Bronnert, Her Majesty’s Ambassador to the Russian Federation, British Embassy, spoke about the UK’s success in reducing greenhouse gas emissions and transitioning to a low carbon economy. Trevor Lewis, Counsel, Director of the UK International Trade Department in Russia, presents the UK experience in the field of modern low-carbon economy. Continuing the thopic of the ecological agenda, Tatyana Gorovaya, Government Relations Director, Nissan Manufacturing RUS, made a presentation “The role of electric vehicles in shaping the global eco-balance”.

The presentation by Ali Mangera, Director of Mangera Yvars Architects (MYAA), “Sustainable Architecture for the Commercial and Industrial Sectors”, raised a lot of excitement. Ali spoke about projects of cities of the future that already exist, and some of them are even being designed in our country.








Also in the panel discussion were Paul Wilkinson, Head of New Business Development (Europe), SLR Consulting, with the presentation on energy transition and decarbonization, and Deborah Sachs, Waste and Resources Specialist, UK Department of World Trade, with the presentation on waste management and plastic recycling.

Each of the speakers presented different aspects of clean energy but all unanimously noted that the issue of low carbon economy and climate change is a common one, and the world community can only solve it together.

[Read more](#) — [See photos](#) – [Read post release in Russian](#)



September events 2021

<p>02.09</p>	<p>Real estate and construction committee: Real estate management: Life after the delivery of the object. Why services are so expensive Read more</p>	
<p>08.09</p>	<p>HR committee: Corporate communications in the business structure Read more</p>	
<p>09.09</p>	<p>Industrial committee: Webinar “Rational use of water resources” Read more</p>	
<p>14.09</p>	<p>Workshop “Constructive Confrontation: Solution Schemes for People Problems” Read more</p>	
<p>16.09</p>	<p>Legal committee: Meeting with the management of St. Petersburg Office of the Federal Antimonopoly Service Read more — See photos</p>	

23.09

Franco-Russian business community meeting

[Read more](#)



Event Calendar October 2021

Date	Title	Description	Location
Friday 01/10 14:30	SPIBA Executive Committee	Business meeting with Laurent Bardon	Business center Mertens House, Nevsky pr., 21
Tuesday 05/10 10:00 - 12:00	Marketing and communications Committee	Media meeting: Gleb Prozorov, Forbes Russia	Anna Pavlova Hall, Angleterre Hotel, 24, Malaya Morskaya st.
Thursday 07/10 10:00-14:00	Connect Real Estate Club with SPIBA	Virtual Conference «LOGISTICS AND WAREHOUSES – A NEW CONSUMER AVATAR»	Online
Monday 18/10 16:00 - 18:00	Quality of life Committee	Exhibition «SALVADOR DALÍ. Atomic Leda and Other Representations of GALA»	Fabergé Museum, 21 Fontanka emb.
Wednesday 20/10 10:00 - 12:00	Real Estate and Construction Committee	Digital tools in real estate management	Coworking Yasnaya Polyana, Lev Tolstoy st. 1-3 (TBC)
Wednesday 20/10 19:00	Quality of life Committee	Wine tasting with Olga Uryupinskaya	Restaurant “Ragu”, Kadetskaya line, 9
Thursday 21/10 10:00 - 12:00	Industrial Committee	Safety and health protection	Tekhnoavia, Baikonurskaya st., 12
Tuesday 26/10 10:00 - 12:00	Legal Committee	Business meeting devoted to customs regulation	Business center Mertens House, Nevsky pr., 21
Wednesday 27/10 10:00 - 12:00	SPIBA	Socio-economic Situation in Russia	SO/ Sofitel St. Petersburg, 6 Voznesensky pr.

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