

November 2023



SPONSORSHIP OPPORTUNITIES 2024

GENERAL SPONSOR

SPONSOR OF THE COMMITTEE

GENERAL MEETING SPONSOR

EVENT SPONSOR

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- Every year **SPIBA invites member companies to become partners of the Association**, committees or events through the provision of sponsorship. This is an exclusive opportunity to attract the attention of SPIBA members and partners to your company.

SPONSORSHIP OPPORTUNITIES FOR 2024:

GENERAL SPONSOR 2024

150 000 RUB

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COMMITTEE SPONSOR

80 000 RUB

LEARN MORE >

EVENT SPONSOR

from 80 000 RUB

LEARN MORE >

GENERAL MEETING SPONSOR

100 000 RUB

LEARN MORE >

- This document presents only the **main options for sponsorship opportunities for 2024**. Some events involve the presence of official sponsors, lottery sponsors or sponsors of social projects. For extended sponsorship opportunities for individual events or with individual offers, please contact office@spiba.ru.*
- SPIBA also often organizes unscheduled major events and forums, in addition to the main traditional ones. If you have ideas of events that you would like to make together with SPIBA, then contact us by mail office@spiba.ru.*

GENERAL SPONSOR

150 000 RUB.

PLACEMENT OF THE SPONSOR'S LOGO:

- ▷ **on the main page of the SPIBA website** with a direct link to the sponsor's website
- ▷ **in the SPIBA weekly announce** for an audience of 2,261 recipients
- ▷ **on the first slide** of the SPIBA General Meetings' presentations
- ▷ **in the programs and announce** of large events of SPIBA
- ▷ in the **SPIBA Annual Report** for 2024 as a "General Sponsor 2024"

EVENTS:

- ▷ **up to 2 events per year** with the sponsor company including the information support from SPIBA
- ▷ **distributing promotional materials** at General Meetings of SPIBA members and major conferences
- ▷ **roll-up placement** at the SPIBA General Meeting and Large Conferences
- ▷ **free registration of extra participants** from sponsors for the large events of SPIBA (+3 participants)

ADDITIONAL ADVANTAGES:

- ▷ expression of gratitude to the Sponsor of the Year during the Annual General Meeting of SPIBA
- ▷ the opportunity to invite up to 5 business partners of the sponsor who are not members of the Association to major SPIBA events

EXCLUSIVITY: ONE SPONSOR FOR THE WHOLE YEAR!

The options presented in the package are basic. We are happy to discuss the issue of holding special promotions within the framework of events that will meet your budget, needs and goals.

COMMITTEE SPONSOR

80 000 RUB

PLACEMENT OF THE SPONSOR'S LOGO:

- ▷ **on the main page of the SPIBA website** with a direct link to the sponsor's website
- ▷ **in the programs and announce** of all committee events

COMMITTEE EVENTS:

- ▷ **proll-up placement** and distribution of promotional materials at the events
- ▷ **preferential right** of the company's representatives **to perform**
- ▷ opportunity to invite **up to 3 business partners** of sponsor that are not SPIBA's members

ADDITIONAL ADVANTAGES:

- ▷ commemoration of the sponsor in the **SPIBA Annual Report for 2024** as a Committee Sponsor
- ▷ exclusivity of sponsorship: **one Committee – one sponsor**

The company can become a sponsor of one of the 8 SPIBA committees:



legislation and lobbying committee



marketing and communication committee



finance committee

sponsor found



industrial committee



real estate and construction committee



HR committee



innovation and intellectual systems committee



quality-of-life committee

EVENT SPONSOR

STANDARD SERVICES OF SPONSORSHIP PACKAGES:

- ▷ **placement of the logo** on the website, programs and announcements of events with a link to the sponsor's website
- ▷ **distributing promotional materials** at the events
- ▷ **placement of the sponsor's roll-up** on the stage and reception desk
- ▷ commemoration of the sponsor in the **SPIBA Annual Report for 2024**

ADDITIONAL ADVANTAGES:

(DEPENDS ON THE EVENT):

- ▷ presentation of the sponsor's **employee as a speaker**
- ▷ **extra tickets** for the participants from sponsor
- ▷ **opportunity to moderate** a discussion for the sponsor's representative
- ▷ **brand zone and brand promotion** by the anchor from the stage
- ▷ demonstration of the **logo on the screen saver** throughout the event
- ▷ **the opportunity to invite the sponsor's business partners** (specified number) who are not members of the Association

During the year, SPIBA holds several large-scale formal and informal events at which companies are offered a unique opportunity to talk about their company:

SOCIO-ECONOMIC SITUATION IN RUSSIA

70 people | formal | 1 и 3 quarters
Audience: CEO, Top-managers, Partners

130 000 RUB

[PHOTOS >](#)

SPIBA GOLF PICNIC

250 people | family day | August-September
Audience: all ages and statuses

Remaining options: official sponsor, social project sponsor, product sponsors

[PHOTOS >](#)

LARGE BUSINESS EVENTS

70-100 people | formal | all year
Audience: managers of individual business areas

100 000 RUB

WHITE NIGHT BOAT CRUISE

up to 80 people | informal | June - July
Audience: employees of large companies, 35+ years old

80 000 RUB

[PHOTOS >](#)

GENERAL MEETING SPONSOR

100 000 RUB

The General Meeting of SPIBA members is an event for CEOs and top officials of member companies who gather every quarter to listen to speakers on current business and economic topics, as well as to learn about the main news and events of SPIBA.

The event takes place in the evening in the walls of the best five-star hotels in St. Petersburg. The standard number of participants is from 80 to 100 people.

WHAT THE SPONSOR GETS:

- ▷ **placement of the logo** on the website, programs and announcements of events with a link to the sponsor's website
- ▷ **distributing promotional materials** at General Meetings of SPIBA members and major conferences
- ▷ **welcome speech** by the representative of sponsor
- ▷ demonstration of the **logo on the screen saver** throughout the event
- ▷ **roll up placement** in the registration zone OR on the scene
- ▷ registration **up to 3 extra participants** from sponsor



Ноябрь 2023



ALL QUESTIONS ABOUT SPONSORSHIP OPPORTUNITIES TO:



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SPIBA Update



This document is not a public offer.